

1. Record Nr.	UNINA9910145962503321
Autore	Rasmussen Nils <1964->
Titolo	Business dashboards [[electronic resource]] : a visual catalog for design and deployment // Nils Rasmussen, Claire Y. Chen, Manish Bansal
Pubbl/distr/stampa	Hoboken, N.J. : John Wiley & Sons, c2009
ISBN	0-470-46069-5 1-119-19790-2 1-282-03120-1 9786612031205 0-470-46059-8
Descrizione fisica	1 online resource (301 p.)
Altri autori (Persone)	ChenClaire Y. <1965-> BansalManish <1974->
Disciplina	658.4/038011
Soggetti	Dashboards (Management information systems)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Business Dashboards: A Visual Catalog for Design and Deployment; Contents; Preface; Book Summary; PART 1: INTRODUCTION TO DASHBOARDS; chapter 1: Dashboard Definition; chapter 2: Dashboards' Role in a Business Intelligence Solution; chapter 3: Why Dashboards Have Become so Popular; chapter 4: Types of Dashboards; chapter 5: Designing Metrics and Key Performance Indicators; chapter 6: Dashboard Scenario: Use Case; chapter 7: Getting Ready for the Implementation; PART 1: SUMMARY AND READINESS CHECKLIST; PART 2: CREATING THE RIGHT BUSINESS INTELLIGENCE ARCHITECTURE FOR DASHBOARDS chapter 8: Why a Good Architecture Is Important chapter 9: Data Warehouse Techniques; chapter 10: Data Replication and Delivery; chapter 11: Query Language and Interactivity; chapter 12: Data Warehouse and Business Intelligence Dashboard Paradigm; chapter 13: Mobile Business Intelligence; PART 2 SUMMARY AND READINESS CHECKLIST; PART 3: DASHBOARD DESIGN; chapter 14: Design Tips; chapter 15: Dashboard Examples; PART 3 SUMMARY AND READINESS CHECKLIST; PART 4: MANAGING A DASHBOARD PROJECT; chapter 16:

Planning the Project; chapter 17: Engaging the Users; chapter 18: Project Tips chapter 19: Training and Deployment PART 4: SUMMARY AND READINESS CHECKLIST; APPENDICES; appendix A: Software Selection Tips; appendix B: Installation; appendix C: Hardware Recommendations; appendix D: Security Authentication Techniques; appendix E: Metrics and Key Performance Indicator Examples; About the Authors; Index

Sommario/riassunto

Focusing on designing the right dashboards for use in an organization, this timely, full color book reveals how to successfully deploy dashboards by building the optimal software architecture and dashboard design. In addition, it describes the value of this popular technology to a business and how it can have a significant impact on performance improvement. A unique collection of more than 120 dashboard images are organized by category. One of the chapters provides a step-by-step description of the key performance indicator (KPIs) design process. One of the appendices contains more than 1,000