

1. Record Nr.	UNINA9910145958103321
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Titolo	Making sense of data II [[electronic resource]] : a practical guide to data visualization, advanced data mining methods, and applications / / Glenn J. Myatt, Wayne P. Johnson
Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, c2009
ISBN	1-282-03107-4 9786612031076 0-470-41740-4 0-470-41739-0
Edizione	[1st edition]
Descrizione fisica	1 online resource (307 p.)
Altri autori (Persone)	JohnsonWayne P
Disciplina	005.74
Soggetti	Data mining Information visualization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 273-277) and index.
Nota di contenuto	MAKING SENSE OF DATA II; CONTENTS; PREFACE; 1 INTRODUCTION; 1.1 Overview; 1.2 Definition; 1.3 Preparation; 1.3.1 Overview; 1.3.2 Accessing Tabular Data; 1.3.3 Accessing Unstructured Data; 1.3.4 Understanding the Variables and Observations; 1.3.5 Data Cleaning; 1.3.6 Transformation; 1.3.7 Variable Reduction; 1.3.8 Segmentation; 1.3.9 Preparing Data to Apply; 1.4 Analysis; 1.4.1 Data Mining Tasks; 1.4.2 Optimization; 1.4.3 Evaluation; 1.4.4 Model Forensics; 1.5 Deployment; 1.6 Outline of Book; 1.6.1 Overview; 1.6.2 Data Visualization; 1.6.3 Clustering; 1.6.4 Predictive Analytics 1.6.5 Applications1.6.6 Software; 1.7 Summary; 1.8 Further Reading; 2 DATA VISUALIZATION; 2.1 Overview; 2.2 Visualization Design Principles; 2.2.1 General Principles; 2.2.2 Graphics Design; 2.2.3 Anatomy of a Graph; 2.3 Tables; 2.3.1 Simple Tables; 2.3.2 Summary Tables; 2.3.3 Two-Way Contingency Tables; 2.3.4 Supertables; 2.4 Univariate Data Visualization; 2.4.1 Bar Chart; 2.4.2 Histograms; 2.4.3 Frequency Polygram; 2.4.4 Box Plots; 2.4.5 Dot Plot; 2.4.6 Stem-and-Leaf Plot; 2.4.7 Quantile Plot; 2.4.8 Quantile-Quantile Plot; 2.5 Bivariate Data Visualization; 2.5.1 Scatterplot

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Sommario/riassunto

A hands-on guide to making valuable decisions from data using advanced data mining methods and techniques This second installment in the Making Sense of Data series continues to explore a diverse range of commonly used approaches to making and communicating decisions from data. Delving into more technical topics, this book equips readers with advanced data mining methods that are needed to successfully translate raw data into smart decisions across various fields of research including business, engineering, finance, and the social sciences. Following a comprehensive introduction tha