Record Nr. UNINA9910145815603321 Autore Murphy John J Titolo The visual investor [[electronic resource]]: how to spot market trends / / John J. Murphy Hoboken, N.J., : Wiley, c2009 Pubbl/distr/stampa **ISBN** 0-470-48668-6 1-119-19765-1 1-282-00903-6 9786612009037 0-470-43265-9 Edizione [2nd ed.] Descrizione fisica 1 online resource (339 p.) Collana Wiley trading Disciplina 332.6 332.63/22 332.632042 332.6322 Soggetti Investment analysis Portfolio management Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. THE VISUAL INVESTOR: HOW TO SPOT MARKET TRENDS, SECOND Nota di contenuto EDITION; Contents; Preface; Acknowledgments; Introduction; Chapter 1: What Is Visual Investing?; Chapter 2: The Trend Is Your Friend; Chapter 3: Pictures That Tell a Story; Chapter 4: Your Best Friend in a Trend; Chapter 5: Is It Overbought or Oversold?; Chapter 6: How to Have the Best of Both Worlds; Chapter 7: Market Linkage; Chapter 8: Market Breadth; Chapter 9: Relative Strength and Rotation; Chapter 10: Sectors and Industry Groups; Chapter 11: Mutual Funds; Chapter 12: Exchange-Traded Funds; Conclusion; Appendix A: Getting Started Appendix B: Japanese CandlesticksAppendix C: Point-and-Figure Charting; Index

Sommario/riassunto

The Visual Investor, Second Edition breaks down technical analysis into

terms that are accessible to even individual investors. Aimed at the

typical investor--such as the average CNBC viewer--this book shows investors how to follow the ups and downs of stock prices by visually comparing the charts, without using formulas or having a necessarily advanced understanding of technical analysis math and jargon. Murphy covers all the fundamentals, from chart types and market indicators to sector analysis and global investing, providing examples and easy-to-read charts so that any reader can become a