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| Autore | Newton Lisa H. <1939-> |
| Titolo | Business ethics and the natural environment [[electronic resource] /] / Lisa H. Newton |
| Pubbl/distr/stampa | Malden, MA, : Blackwell, 2005 |
| ISBN | 1-281-31111-1 9786611311117 0-470-77645-5 0-470-77720-6 |
| Descrizione fisica | 1 online resource (276 p.) |
| Collana | Foundations of business ethics ; ; 6 |
| Disciplina | 174.4 174/.4 |
| Soggetti | Industrial management - Environmental aspects Business ethics Social responsibility of business Environmental protection - Moral and ethical aspects |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references (p. [243]-252) and index. |
| Nota di contenuto | Ethics : terms and forms of reasoning -- From ethics to business ethics -- From ethics to environmental ethics -- The law and the natural environment -- Green strategies and new opportunities -- Globalizing : environmental problems abroad -- The role of civil society organizations -- Sustainability : the new directions for business. |
| Sommario/riassunto | Business Ethics and the Natural Environment examines the present status of relations between corporate enterprise and the natural environment in the world today. Discusses such questions as: What obligations does a corporation have toward the environment? To respect entities unprotected by law? To care about future generations? Argues that environmentally-friendly business practices yield dividends exceeding expectations, and that the competitive firm of the 21st century will follow "green" standards Provides a background in ethics, a survey of business ethics, an |