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Collana	Blackwell introductions to the classical world
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [111]-120) and index.
Nota di contenuto	Contents; Preface; Chronological Chart; 1 Rhetoric and the State; 2 The Figure of the Orator; 3 The Craft of Rhetoric; 4 Rhetoric as Acculturation; 5 The Afterlife of Rhetoric; A Brief Outline of Ancient Rhetoric; Notes; Further Reading; Annotated Index
Sommario/riassunto	This book introduces readers to the ancient rhetorical tradition by investigating key questions about the origins, nature and importance of rhetoric. Explores the role of the orator, especially the two greatest figures of the tradition, Demosthenes and Cicero Investigates the place of rhetoric at the center of ancient education Considers the role of rhetoric since the end of antiquity. Includes a glossary of proper names and technical terms; a chronological table of political events, authors, orators, and rhetorical works; and suggestions for further rea