

1. Record Nr.	UNINA990008300980403321
Titolo	Canada, Terranova, Alaska, Groenlandia : (tav. n. 125-126, 127-12, 129, 130-131, 134-135, 136-137 e 138-139) / a cura Riccardo Riccardi
Pubbl/distr/stampa	Milano : TCI, 1934
Descrizione fisica	22 p. : ill. ; 28 cm
Collana	Fascicoli di commento all'Atlante Internazionale del TCI ; 50
Locazione	ILFGE
Collocazione	L-08-001(50)
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910145566103321
Autore	Gutmann Mathew C
Titolo	Perspectives on Las Américas [[electronic resource]] : A Reader in Culture, History, & Representation
Pubbl/distr/stampa	Chichester, : John Wiley & Sons, Ltd., 2007
ISBN	1-281-32257-1 9786611322571 0-470-75353-6 0-470-75206-8
Descrizione fisica	1 online resource (478 p.)
Collana	Global Perspectives
Altri autori (Persone)	RodríguezFélix V StephenLynn
Disciplina	980
Soggetti	Ethnicity Hispanic Americans Identity (Psychology) Latin Americans Political culture Popular culture Sex role History Hispanic Americans - United States Regions & Countries - Americas

History & Archaeology  
Latin America  
Electronic books.  
Latin America History

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Monografia

Note generali

Description based upon print version of record.

Nota di contenuto

Perspectives on Las Americas: A Reader in Culture, History & Representation; Contents; List of Contributors; Editors' Acknowledgments; Acknowledgments to Sources; Introduction: Understanding the Américas: Insights from Latina/o and Latin American Studies; PART I Colonialism and Resistance; 1 Traddutora, Traditora: A Paradigmatic Figure of Chicana Feminism; 2 From the Plantation to the Plantation (Excerpt); 3 New Approaches to the Study of Peasant Rebellion and Consciousness: Implications of the Andean Experience 4 The Real "New World Order": The Globalization of Racial and Ethnic Relations in the Late Twentieth Century 5 The Americans: Latin American and Caribbean Peoples in the United States; PART II Global Political Economy; 6 "¿Quién Trabajará?": Domestic Workers, Urban Slaves, and the Abolition of Slavery in Puerto Rico; 7 A Central American Genocide: Rubber, Slavery, Nationalism, and the Destruction of the Guatusos-Malekus; 8 Transnational Labor Process and Gender Relations: Women in Fruit an

Sommario/riassunto

Perspectives on Las Américas: A Reader in Culture, History, and Representation charts new territory by demonstrating the limits of neatly demarcating the regions of 'Latin America' and the 'United States'. This landmark volume presents key readings that collectively examine the historical, cultural, economic, and political integration of Latina/os across the Americas, thereby challenging the barriers between Latina/o Studies and Latin American/Caribbean Studies...; Brings together key readings that collectively examine the historical, cultural, economic, and political integration of Latina/os

3. Record Nr.	UNINA9910298191503321
Autore	Ratten Vanessa
Titolo	Sport entrepreneurship : developing and sustaining an entrepreneurial sports culture / / by Vanessa Ratten
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2018
ISBN	3-319-73010-X
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (149 pages)
Collana	Management for Professionals, , 2192-8096
Disciplina	338.47796
Soggetti	Entrepreneurship Sports—Economic aspects Management Industrial management Sports Economics Innovation/Technology Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	An Introduction to Sport Entrepreneurship -- The Sport Industry and Entrepreneurship -- Game Changes in Sport: The Role of Innovation and Creativity -- Athlete Entrepreneurs -- Perspectives of Sport Entrepreneurship -- Sport Business and Entrepreneurship -- System Processes in Sport Entrepreneurship -- Ethics and Sport Entrepreneurship -- Sport Entrepreneurship Education and Policy -- The Future for Sport Entrepreneurship. .
Sommario/riassunto	This book introduces the structure, economic arguments, and business strategies for entrepreneurship in sport. Here, the entrepreneurial process is usually initiated by organizations, people or governments who are embedded in both economic and social contexts. The development of technologies that have enhanced the diffusion of information and the creation of new international markets has impacted sports entrepreneurship activities. The goal of this book is to introduce readers to emerging issues in sport entrepreneurship and management. The book focuses on the role of entrepreneurship in the sports context by examining how to leverage the opportunities that

arise from networks and optimize resources by identifying where they can most effectively be put to use. As a unique discipline, sport entrepreneurship helps to identify the conditions under which and the processes in which upcoming business ventures need to be pursued. The book will be useful for sports organizations, athletes and government organizations promoting the use of entrepreneurship to generate competitive advantages on the global marketplace.

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