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Nota di contenuto	Prime Ministers and the Media: Issues of Power and Control; Contents; List of Figures; List of Maps; List of Tables; Preface; Introduction: Prime Minister, Communication, Power, Control; 1 Public Communication and the Prime Minister's Tasks; 2 Public Communication as a Prime Ministerial Resource; 3 Public Communication: Turning Authority into Power; 4 The Capital City as News Environment; 5 Harlots Revisited: Media Barons, Politics and Prime Ministers; 6 The Rise of the Downing Street Press Secretary; 7 The Downing Street Press Secretary: Getting into a Spin?; 8 Prime Ministers and Press Conferences; 9 Grapevine Politics: Political Rumours; 10 Drawing Blood? Prime Ministers and Political Cartoons; Index
Sommario/riassunto	This book looks at the ways in which prime ministers manage and fail to manage their public communication. A timely examination of the ways in which prime ministers manage and fail to manage their public communication. Original in scope, covering political rumours, political cartoons and capital cities, in addition to more familiar topics. Sets

contemporary analysis of Downing Street press secretaries, media barons and press conferences in fuller historical context than usual. Draws on public records, private papers and interviews by the author dating bac

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