1. Record Nr. UNINA9910145450003321 Autore Lipman Frederick D Titolo International and U.S. IPO planning [[electronic resource]]: a business strategy guide / / Frederick D. Lipman Hoboken, N.J., : Wiley, c2009 Pubbl/distr/stampa 0-470-47867-5 **ISBN** 1-119-19784-8 1-282-00894-3 9786612008948 0-470-43037-0 Descrizione fisica 1 online resource (291 p.) Disciplina 658.15 658.15/224 658.15224 658.4012 Soggetti Going public (Securities) - United States Corporations - United States - Finance Going public (Securities) Corporations - Finance Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Introduction. Chapter 1. The Pros and Cons of a U.S. IPO. Part One. Advanced Ipo Planning. Chapter 2. Develop an Impressive Management and Professional Team. Chapter 3. Grow the Company's Business with an Eye to the Public Marketplace. < Chapter 4. Obtain Audited or Auditable Financial Statements Using IPO Acceptable Accounting Principles. Chapter 5. Cleaning Up the Company's Act. Chapter 6. Establish Anti-Takeover Defenses. Chapter 7. Develop Good Corporate Governance. Chapter 8. Create Insider Bail-Out Opportunities and Take Advantage of IPO Windows.Part Two. International IPOS.Chapter 9.

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Sommario/riassunto

Praise for International and U.S. IPO Planning ""Perhaps the greatest value of Frederick Lipman's new book on initial public offerings derives-as its title indicates-from the emphasis that it places on planning. Lipman makes abundantly clear that an IPO is not something to be rushed into by every fledgling firm, as was typical during the dot. com boom of the late 1990s. Indeed, his extensive treatment of the many aspects of preparing a company for an IPO, particularly the non financial aspects, helps the reader to focus on the most important question of all: Is an IPO appropriat