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Titolo	The A to Z of corporate social responsibility : a complete reference guide to concepts, codes and organisations / / edited by Wayne Visser, Dirk Matten, Manfred Pohl, Nick Tolhurst
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Nota di contenuto	THE A TO Z OF CORPORATE SOCIAL RESPONSIBILITY; CONTENTS; FOREWORD; THE A TO Z OF CSR - INTRODUCTION; ABOUT THE EDITORS; LIST OF CONTRIBUTORS; CONTENTS OF THE A TO Z; THE A TO Z; LIST OF ABBREVIATIONS; INDEX OF TERMS
Sommario/riassunto	This is the world's first complete reference on CSR, compiled by the Institute for Corporate Cultural Affairs (the ICCA). The entries have been written by leading experts, leading global thinkers and CSR practitioners. In these pages lie the answers to questions such as:What do we mean by CSR?In what way are organizations viewed as citizens of the countries in which they operate?How does a company know when it is operating in a sustainable wayWhat is ethical investment? The reference also lists and describes the most important organizations and landmarks in the fie