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RISK-RETURN TRADE-OFF; OTHER RISK MEASURES; WRAPPING UP;
APPENDIX: RISK AND RETURN CALCULATIONS; Part 2: Building an
Investment Case; Chapter 6: Many Ways to Be a Successful Investor;
COMMON TRAITS OF SUCCESSFUL INVESTORS; APM'S PHILOSOPHY; LSB
INDUSTRIES; WRAPPING UP; Chapter 7: Prepping for a Case; GETTING
STARTED; UNDERSTAND THE BUSINESS
READY TO WRITE THE CASEAPPENDIX: 10-K REQUIREMENTS; Chapter 8:
Writing a Case; CASE FORMAT; DESCRIPTION; DESCRIPTION OF
BUSINESS; INVESTMENT THESIS; NEXT STEPS; Chapter 9: Gazing into the
Crystal Ball: Pro Forma Statements; PRO FORMA FINANCIAL
STATEMENTS AND FREE CASH FLOW; BUILDING A PRO FORMA; NEXT
STEPS; Chapter 10: Valuation; RELATIVE VALUATION; DISCOUNTED
CASH FLOW VALUATION; INVESTING IS DYNAMIC; APPENDIX:
DISCOUNTED CASH FLOW FORMULAS; Part 3: Class Specials; Chapter
11: Investing in China; FINANCIAL SYSTEMS IN CHINA; RAISING EQUITY
IN CHINA; COMPANY EXAMPLE: CHINA GREEN; WRAPPING UP
Chapter 12: It's a Big World (After All)INTERCERAMIC; WORLD
COMMODITIES; WRAPPING UP; APPENDIX; Chapter 13: Local Biases;
AMERICAN ITALIAN PASTA; NOVASTAR FINANCIAL; INERGY, L.P. AND
INERGY HOLDINGS, L.P.; TORTOISE CAPITAL ADVISORS (AND MORE
ABOUT INERGY); WRAPPING UP; Chapter 14: Making Corporate
Governance Pay; BOARD ISSUES; CORPORATE ACTIVISTS; WRAPPING UP;
Chapter 15: It's All About Who You Know; APM STUDENTS; APM
SPEAKERS; THE LAST WORD; Index

Sommario/riassunto

When investment professional Kent McCarthy returned to teach at his alma mater, the University of Kansas, he planted the seeds for the Applied Portfolio Management (APM) program-a course that allows students to manage a real money portfolio, which has compiled a remarkable record of investment success. Now, with this book, you'll discover how to use the concepts covered in this class-from understanding the fundamental drivers of business success to buying at the right price-to enhance your own investment skills.
