

1. Record Nr.	UNINA9910145421903321
Autore	Shenoy Catherine <1952->
Titolo	Applied portfolio management [[electronic resource]] : how University of Kansas students generate alpha to beat the Street / / Catherine Shenoy, Kent C. McCarthy
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2008
ISBN	1-119-19674-4 1-281-28507-2 9786611285074 0-470-28019-0
Descrizione fisica	1 online resource (301 p.)
Collana	Wiley finance series
Altri autori (Persone)	McCarthy Kent C. <1958->
Disciplina	332.6
Soggetti	Investment analysis Investments Portfolio management Stock price forecasting Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Applied Portfolio Management: How University of Kansas Students Generate Alpha to Beat the Street; Contents; Preface; Acknowledgments; Part 1: Introduction to the Applied Portfolio Management Class; Chapter 1: APM History; IN THE BEGINNING; HOW DO BEGINNING INVESTORS THINK?; STUDENT GROUPS: SHORT-TERM INVESTING AND PORTFOLIO CONTESTS; GETTING CLOSE TO THE INFORMATION; ONIONS, POKER, AND ANTS; WHAT ABOUT THE ANTS?; THINGS TO COME; Chapter 2: APM Guidelines; PROFESSIONAL MONEY MANAGERS; TACTICAL ASSET ALLOCATION AND SECTOR BENCHMARKING; APM APPROACH; WRAPPING UP; Chapter 3: Conventional Wisdom DIVERSIFICATION AND RISKEFFICIENT MARKETS; WRAPPING UP; Chapter 4: How Students Find an Investment Edge; BUILD YOUR OWN INFORMATION NETWORK; NEGLECTED FIRMS; SURFACE ANALYSIS; WRAPPING UP; Chapter 5: Alpha, Sigma, Beta: APM's Risk and Reward;

RISK-RETURN TRADE-OFF; OTHER RISK MEASURES; WRAPPING UP; APPENDIX: RISK AND RETURN CALCULATIONS; Part 2: Building an Investment Case; Chapter 6: Many Ways to Be a Successful Investor; COMMON TRAITS OF SUCCESSFUL INVESTORS; APM'S PHILOSOPHY; LSB INDUSTRIES; WRAPPING UP; Chapter 7: Prepping for a Case; GETTING STARTED; UNDERSTAND THE BUSINESS  
READY TO WRITE THE CASEAPPENDIX: 10-K REQUIREMENTS; Chapter 8: Writing a Case; CASE FORMAT; DESCRIPTION; DESCRIPTION OF BUSINESS; INVESTMENT THESIS; NEXT STEPS; Chapter 9: Gazing into the Crystal Ball: Pro Forma Statements; PRO FORMA FINANCIAL STATEMENTS AND FREE CASH FLOW; BUILDING A PRO FORMA; NEXT STEPS; Chapter 10: Valuation; RELATIVE VALUATION; DISCOUNTED CASH FLOW VALUATION; INVESTING IS DYNAMIC; APPENDIX: DISCOUNTED CASH FLOW FORMULAS; Part 3: Class Specials; Chapter 11: Investing in China; FINANCIAL SYSTEMS IN CHINA; RAISING EQUITY IN CHINA; COMPANY EXAMPLE: CHINA GREEN; WRAPPING UP Chapter 12: It's a Big World (After All)INTERCERAMIC; WORLD COMMODITIES; WRAPPING UP; APPENDIX; Chapter 13: Local Biases; AMERICAN ITALIAN PASTA; NOVASTAR FINANCIAL; INERGY, L.P. AND INERGY HOLDINGS, L.P.; TORTOISE CAPITAL ADVISORS (AND MORE ABOUT INERGY); WRAPPING UP; Chapter 14: Making Corporate Governance Pay; BOARD ISSUES; CORPORATE ACTIVISTS; WRAPPING UP; Chapter 15: It's All About Who You Know; APM STUDENTS; APM SPEAKERS; THE LAST WORD; Index

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#### Sommario/riassunto

When investment professional Kent McCarthy returned to teach at his alma mater, the University of Kansas, he planted the seeds for the Applied Portfolio Management (APM) program-a course that allows students to manage a real money portfolio, which has compiled a remarkable record of investment success. Now, with this book, you'll discover how to use the concepts covered in this class-from understanding the fundamental drivers of business success to buying at the right price-to enhance your own investment skills.

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