Record Nr. UNINA9910145274903321 Autore Nobrega William <1961-> **Titolo** Riding the Indian tiger [[electronic resource]]: understanding India-the world's fastest growing market / / William Nobrega, Ashish Sinha Hoboken, N.J., : J. Wiley & Sons, c2008 Pubbl/distr/stampa **ISBN** 1-119-19693-0 1-281-28471-8 9786611284718 0-470-25715-6 Descrizione fisica 1 online resource (273 p.) Altri autori (Persone) SinhaAshish <1970-> 330.954/053 Disciplina Soggetti Capital market - India Investments, Foreign - India India Economic policy 1991-Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto The largest market the world has ever seen -- Bulls & bears in Mumbai : India's financial markets -- Why India will outperform China -- The road less traveled: India's infrastructure opportunity -- The next wave : beyond IT & outsourcing -- Look before you leap -- Understanding the Indian business culture. In 2008, India will likely overtake China as the world's fastest growing Sommario/riassunto economy and become one of the largest economies globally. Foreign investment is increasing dramatically and business opportunities abound for those who know how to find them. With a growing middle class and booming markets, India holds much promise for investors. Riding the Indian Tiger shows you how to get in on the ground floor and profit from India's economic boom.