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Sommario/riassunto

The Performance Management Revolution shows you how your business can get prepared for the future-transforming strategies into plans, plans into actions, and actions into results. Written by Howard Dresner, a worldwide authority in the area of business intelligence and performance management, this lucid book offers great insight into strategies that any company interested in improving its business performance and accountability could adopt. This visionary book provides an intelligent framework toward the path to better performance through insight and action.