1. Record Nr. UNINA9910145133703321 Titolo The San Mateo item San Mateo City, Putnam County, Fla, : John A. Crosby Pubbl/distr/stampa Descrizione fisica 1 online resource San Mateo (Putnam County, Fla.) Newspapers Soggetti Putnam County (Fla.) Newspapers Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Periodico Note generali F.A. Bailey, editor. The San Mateo (FL) Item [LCCN: sn95047348] began publishing in Sommario/riassunto 1891. It is unknown when the newspaper ceased publication but holdings for 1913 are reported in the Putnam County (FL) Archives. The title was alternately and periodically published under the title, the Item. Putnam County, located in northeastern Florida on the St. Johns River, sustained agricultural activities. These activities and recreational pursuits were covered heavily by the San Mateo Item. The County's various hamlets took advantage of the more than 1,000 ponds and lakes and approximately 100 miles of access to the St. Johns River. This area was guite popular with tourists, especially bass fishermen. Today (ca. 2007), San Mateo is an unincorporated community. But in its heyday. San Mateo was a promising hamlet. Its coverage of sport was of sufficient note for occasional editorial coverage by the British press: see, for example, the Outing, v.19 (1891/92), p. 80. The Outing, a sport magazine published in London (UK), complained that the Item had reprinted an article without credit. The Outing asserted that its

> enterprise was dedicated in part to distributing "articles likely to attract the sportsman to Florida". Apparently, San Mateo was worth watching.

--E. Kesse, University of Florida Digital Library Center.