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Autore	Kreutzer Ralf
Titolo	Understanding Artificial Intelligence : Fundamentals, Use Cases and Methods for a Corporate AI Journey / / Ralf T. Kreutzer
Pubbl/distr/stampa	Wiesbaden, Germany : , : Springer Fachmedien Wiesbaden GmbH, , [2024]
ISBN	9783658461317 3658461314
Edizione	[1st ed.]
Descrizione fisica	1 online resource (x, 488 pages) : illustrations (some color)
Collana	Future of business and finance , 2662-2475
Disciplina	006.3
Soggetti	Artificial intelligence Artificial intelligence - Industrial applications
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part I: Fundamentals of Artificial Intelligence -- 1. What is meant by Artificial Intelligence and how can it be used? -- 2. Drivers of Artificial Intelligence -- Part II: Fields of Application of Artificial Intelligence -- 3. Production, Maintenance, Mobility, Transport, Agriculture -- 4. Marketing, Sales, Customer Service -- 5. Health and Safety -- 6. Energy Sector and Smart Home -- 7. Education and Knowledge Transfer -- 8. Human Resource Management (HRM) -- 9. Financial Services Sector -- 10. Military Sector -- 11. Metaverse -- Part 3: AI Challenge- how to anchor Artificial Intelligence in the company -- 12. Developing an AI Journey in Your Own Company -- 13. Outlook -- 14. Data, Law and Responsibility Legal Challenges in the Use of Artificial Intelligence.
Sommario/riassunto	This book on Artificial Intelligence (AI) explores its transformative potential for individuals and businesses. It covers AI basics and its applications across various industries, presenting AI as a foundational technology that will impact all aspects of life and the economy. The author emphasizes the need for responsible AI usage and introduces the concept of the "AI Journey" for businesses to leverage AI's potential. The second edition is updated with recent developments, including large language models like Aleph Alpha and ChatGPT, generative AI, affective computing, and ethical considerations. It also discusses open-source solutions, legal frameworks, and practical use cases.

Recommended for leaders, decision-makers, students, professors, and anyone interested in understanding AI's future impact.

2. Record Nr.	UNINA9910144872003321
Titolo	Ertragslage Garten- und Weinbau / Hrsg.: Bundesministerium für Ernährung, Landwirtschaft und Verbraucherschutz (BMELV)
Pubbl/distr/stampa	Bonn, : Bundesministerium, 1990-
Descrizione fisica	Online-Ressource
Collana	Reihe Daten - Analysen
Disciplina	630 640
Soggetti	Weinbau Statistik Gartenbau Zeitschrift
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Periodico
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