

1. Record Nr.	UNINA9910131364603321
Autore	Benghozi Pierre-Jean
Titolo	La presse française en ligne en 2012 : Modèles d'affaires et pratiques de financement / / Pierre-Jean Benghozi, Inna Lyubareva
Pubbl/distr/stampa	Paris, : Département des études, de la prospective et des statistiques, 2014
ISBN	2-11-139910-8
Descrizione fisica	1 online resource (12 p.)
Altri autori (Persone)	LyubarevaInna
Soggetti	Sociology Economics (General) TIC presse économie de la culture et de la communication numérique economics of culture and Communication press digital ICT
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Sous l'impact des nouvelles technologies d'information et de communication (TIC), on observe ces dernières années dans l'industrie de presse une multiplication des configurations des formes organisationnelles et des modèles d'affaires. La multiplication de ces modèles ou des manières de mettre les contenus à disposition ne constitue pas un simple effet conjoncturel. Il traduit des stratégies systématiques d'innovation et d'exploration de modèles d'affaires alternatifs, qui représentent aujourd'hui la source d'avantage concurrentiel privilégiée. L'analyse aborde la variété des nouveaux modèles d'affaires par un effort de catégorisation et de description permettant d'identifier et de comprendre les trajectoires d'évolution de

l'économie de la presse. L'étude économétrique d'une base de données inédite de 149 titres de presse française a permis d'identifier trois classes distinctes de modèles d'affaires de la presse en ligne : numérique a minima, pure players et leaders explorateurs. In recent times the press industry has been reshaped by the influence of Information and Communication Technologies (ICT). Constant experimentation and innovation in the business model (BM) has become one of the key sources of actors' competitive advantage. As a result, dominant and stable traditional BMs have given rise to multiple disruptive BMs. The goal of this study is to provide typology and description of the new online BMs and to understand the current economic transformations in the press industry. The analysis relies on the empirical study of 149 French press websites accounting for the various configurations of digital output and technology in production processes. Three classes of online BMs were identified: the "minimally digital", "pure players" and "exploring leaders". We substantiate the features of the three classes of online BMs and put forward new relevant approaches to the "free" content funding.

2. Record Nr.	UNICAMPANIAVAN0268893
Autore	Soon, Frederick H.
Titolo	Vol. 3 / Frederick H. Soon
Pubbl/distr/stampa	New York, : Springer-Verlag, 1986
Descrizione fisica	xiv, 294 p. : ill. ; 24 cm
Soggetti	26-XX - Real functions [MSC 2020]
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

3. Record Nr.	UNINA9910144720303321
Autore	Stahler Steven William
Titolo	The formation of stars : Steven W. Stahler and Francesco Palla
Pubbl/distr/stampa	Weinheim, : Wiley-VCH, c2004
ISBN	1-281-76453-1 9786611764531 3-527-61867-8 3-527-61868-6
Descrizione fisica	1 online resource (xiii, 852 p.)
Altri autori (Persone)	PallaF (Francesco)
Disciplina	520 523.8/8 523.88
Soggetti	Stars - Formation Stars - Evolution
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The Formation of Stars; Contents; Preface; I Star Formation in Our Galaxy; 1 Overview; 1.1 Stellar Nurseries:Orion; 1.2 Stellar Nurseries: Taurus-Auriga; 1.3 Stars and Their Evolution; 1.4 The Galactic Context; 2 The Interstellar Medium; 2.1 Galactic Gas and Its Detection; 2.2 Phases of the Interstellar Medium; 2.3 Interstellar Dust: Extinction and Thermal Emission; 2.4 Interstellar Dust: Properties of the Grains; 3 Molecular Clouds; 3.1 Giant Molecular Clouds; 3.2 Virial Theorem Analysis; 3.3 Dense Cores and Bok Globules; 4 Young Stellar Systems; 4.1 Embedded Clusters 4.2 T and R Associations4.3 O B Associations; 4.4 Open Clusters; 4.5 The Initial Mass Function; II Physical Processes in Molecular Clouds; 5 Molecular Transitions: Basic Physics; 5.1 Interstellar Molecules; 5.2 Hydrogen (H2); 5.3 Carbon Monoxide (CO); 5.4 Ammonia (NH3); 5.5 Water (H2O); 5.6 Hydroxyl (OH); 6 Molecular Transitions: Applications; 6.1 Carbon Monoxide; 6.2 Ammonia; 6.3 Hydroxyl; 7 Heating and Cooling; 7.1 Cosmic Rays; 7.2 Interstellar Radiation; 7.3 Cooling by Atoms; 7.4 Cooling by Molecules and Dust; 8 Cloud Thermal Structure; 8.1 The Build up of Molecules

8.2 The Molecular Interior 8.3 Photodissociation Regions; 8.4 J-Shocks; 8.5 C-Shocks; III From Clouds to Stars; 9 Cloud Equilibrium and Stability; 9.1 Isothermal Spheres and the Jeans Mass; 9.2 Rotating Configurations; 9.3 Magnetic Flux Freezing; 9.4 Magnetostatic Configurations; 9.5 Support from MHD Waves; 10 The Collapse of Dense Cores; 10.1 Ambipolar Diffusion; 10.2 Inside-Out Collapse; 10.3 Magnetized Infall; 10.4 Rotational Effects; 11 Protostars; 11.1 First Core and Main Accretion Phase; 11.2 Interior Evolution: Deuterium Burning; 11.3 Protostellar Disks; 11.4 More Massive Protostars 11.5 The Observational Search 12 Multiple Star Formation; 12.1 Dynamical Fragmentation of Massive Clouds; 12.2 Young Binary Stars; 12.3 The Origin of Binaries; 12.4 Formation of Stellar Groups; 12.5 Massive Stars and Their Associations; IV Environmental Impact of Young Stars; 13 Jets and Molecular Outflows; 13.1 Jets from Embedded Stars; 13.2 Molecular Outflows; 13.3 Wind Generation: Pressure Effects; 13.4 Wind Generation: Rotation and Magnetic Fields; 13.5 Jet Propagation and Entrainment; 14 Interstellar Masers; 14.1 Observed Characteristics; 14.2 Maser Theory: Basic Principles 14.3 Maser Theory: Further Considerations 14.4 Tracing Jets and Outflows; 15 Effects of Massive Stars; 15.1 HII Regions; 15.2 Ultracompact HII Regions and Hot Cores; 15.3 Winds and Molecular Outflows; 15.4 Photoevaporation of Gas; 15.5 Induced Star Formation; V Pre-Main-Sequence Stars; 16 Quasi-Static Contraction; 16.1 The Stellar Birthline; 16.2 The Contraction Process; 16.3 Nuclear Reactions; 16.4 Brown Dwarfs; 16.5 Spinup and Spindown; 17 T Tauri Stars; 17.1 Line and Continuum Emission; 17.2 Outflow and Infall; 17.3 Circumstellar Disks; 17.4 Temporal Variability 17.5 Post-T Tauri Stars and Beyond

Sommario/riassunto

This book is a comprehensive treatment of star formation, one of the most active fields of modern astronomy. The reader is guided through the subject in a logically compelling manner. Starting from a general description of stars and interstellar clouds, the authors delineate the earliest phases of stellar evolution. They discuss formation activity not only in the Milky Way, but also in other galaxies, both now and in the remote past. Theory and observation are thoroughly integrated, with the aid of numerous figures and images. In summary, this volume is an invaluable resource, both as a text f