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Autore	Zhao Xiaojian <1953->
Titolo	The new Chinese America [[electronic resource] ] : class, economy, and social hierarchy // Xiaojian Zhao
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ISBN	1-282-56236-3 9786612562365 0-8135-4912-4
Descrizione fisica	1 online resource (217 p.)
Disciplina	973/.04951
Soggetti	Chinese Americans - History Chinese Americans - Social conditions Chinese Americans - Economic conditions Community life - United States - History Immigrants - United States - History Social classes - United States - History Dominance (Psychology) - United States - History Electronic books. United States Ethnic relations United States Social conditions Ethnic relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: Rethinking Chinese America -- Contemporary Chinese American population : the documented and the invisible -- Drawing lines of class distinctions -- "Serve the people" : the ethnic economy -- The "spirit of change" : constructing a regional identity -- Surviving poverty in an ethnic social hierarchy -- Conclusion: Inclusion or exclusion?
Sommario/riassunto	The 1965 Immigration Act altered the lives and outlook of Chinese Americans in fundamental ways. The New Chinese America explores the historical, economic, and social foundations of the Chinese American community, in order to reveal the emergence of a new social hierarchy after 1965. In this detailed and comprehensive study of

contemporary Chinese America, Xiaojian Zhao uses class analysis to illuminate the difficulties of everyday survival for poor and undocumented immigrants and analyzes the process through which social mobility occurs. Through ethnic ties, Chinese Americans have built an economy of their own in which entrepreneurs can maintain a competitive edge given their access to low-cost labor; workers who are shut out of the mainstream job market can find work and make a living; and consumers can enjoy high quality services at a great bargain. While the growth of the ethnic economy enhances ethnic bonds by increasing mutual dependencies among different groups of Chinese Americans, it also determines the limits of possibility for various individuals depending on their socioeconomic and immigration status.

2. Record Nr.	UNINA9910144522603321
Titolo	Business models for sustainable telecoms growth in developing economies // Sanjay Kaul ... [et al.]
Pubbl/distr/stampa	Chichester, England ; , : Wiley, , c2008 [Piscataway, New Jersey] : , : IEEE Xplore, , [2008]
ISBN	1-282-34973-2 9786612349737 0-470-98775-8 0-470-98774-X
Descrizione fisica	1 online resource (399 p.)
Altri autori (Persone)	KaulSanjay <1960->
Disciplina	384/.041091724
Soggetti	Telecommunication - Developing countries Sustainable development - Developing countries
Lingua di pubblicazione	Inglese
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Nota di contenuto	Dedication. -- Foreword. -- Preface. -- Acknowledgements. -- Disclaimer. -- About the Authors. -- 1. The Impact of Communications on Developing Markets. -- 2. Mobile Telephony / A Great Success Story? Can Mobile Growth Be Sustained? -- 3. Communications for All /

is it a Myth? -- 4. Customers' Needs for Telecoms Services and Applications. -- 5. Mobilising Wireless Communications for Mass Markets. -- 6. Defining Innovative Business Models for Sustainable Telecoms Growth. -- 7. Straight from Top Executives / Trends and Approaches. -- 8. Internet in Rural Areas / Emerging Business Models and Opportunities in Developing Countries. -- 9. Making It Happen: Enabling Communication in Developing Economies. -- Index.

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## Sommario/riassunto

Business Models for Sustainable Telecoms Growth in Developing Economic A little more than 3 billion people have access to basic mobile telephony, with 48% living close to or below the poverty line. These people, the so-called 'mass market', lack access to basic communications technology. An ongoing issue facing communications providers is how to facilitate and promote communications access to those who live in rural areas of developing economies. The authors utilize their considerable 'hands on' experience of working in successful telecommunications companies in order to address the challenges of creating, facilitating and maintaining sustainable telecommunications growth in developing nations. With this focus in mind the authors present a snapshot of these countries through real life case studies. Business Models for Sustainable Telecoms Growth in Developing Economic: <ul type="disc">. Presents innovative and sustainable business models to address telecommunications adoption in developing countries.. Identifies the inherent drivers and barriers in the mass-market adoption of mobile services in developing economies.. Discusses the impact and importance of telecoms in developing nations including customer needs and Internet-based services.. Highlights the current state of communications in such markets.. Includes real world case studies and interviews with telecoms CEOs from all over the world. The author team provides decision makers, professionals, and application developers in IT, telecommunications and media with a thorough understanding of the current state and future evolution of sustainable telecommunications in developing countries. The book will also be of interest to advanced students in electrical engineering and telecommunications, analysts, and consultants with an interest in growing economies.

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