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Titolo	Identifying consumption [[electronic resource]] : subjects and objects in consumer society / / Robert G. Dunn
Pubbl/distr/stampa	Philadelphia, : Temple University Press, 2008
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Descrizione fisica	1 online resource (248 p.)
Disciplina	306.3
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Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgements; Introduction; Part I-Commodities, Objects, the Subject; Chapter 1 The Triumph of the Commodity: Theoretical Lineages; Chapter 2 Culturalizing Consumption; Chapter 3 The Subjectivity of Consumption; Part II-Lifestyle, Status, Identity; Chapter 4 The Social Relations of Consumption; Chapter 5 The Identity of Consumption; Conclusion; Notes; References; Index
Sommario/riassunto	Identifying Consumption illustrates how an individual's buying habits are shaped by the dynamics of the consumer marketplace-and thus how consumption and identity inform each other. Robert Dunn brings together the various theories of spending and develops a mode of analysis concentrating on the individual subjectivity of consumption. By doing so, he addresses how we spend and its relationship with status and lifestyle. Dunn provides a comprehensive guide to the study of modern consumer behavior before summarizing and critiquing the major theories of consumption. At this j

2. Record Nr.	UNINA9910144458303321
Titolo	Cuadernos del CENDES
Pubbl/distr/stampa	Caracas, Venezuela : , : Centro de Estudios del Desarrollo, Universidad Central de Venezuela
Soggetti	Economic history Politics and government Social conditions Periodicals. Venezuela Politics and government Periodicals Venezuela Economic conditions 1958- Periodicals Venezuela Social conditions Periodicals Venezuela Periodicals Latin America Politics and government 1980- Periodicals Latin America Economic conditions 1982- Periodicals Latin America Social conditions 1982- Periodicals Latin America Venezuela
Lingua di pubblicazione	Spagnolo
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