

1. Record Nr.	UNINA9910451159703321
Autore	Rubin Jeffrey <1949->
Titolo	Handbook of usability testing [[electronic resource]] : how to plan, design, and conduct effective tests / / Jeff Rubin, Dana Chisnell
Pubbl/distr/stampa	Indianapolis, IN, : Wiley Pub., c2008
ISBN	1-118-08040-8 1-281-37454-7 9786611374549 0-470-38608-8
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (386 p.)
Altri autori (Persone)	ChisnellDana
Disciplina	006.7019
Soggetti	User interfaces (Computer systems) - Testing Computers Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Handbook of Usability Testing: How to Plan, Design, and Conduct Effective Tests, Second Edition; About the Authors; Credits; Acknowledgments; Contents; Foreword; Preface to the Second Edition; Part I: Usability Testing: An Overview; Chapter 1: What Makes Something Usable?; Chapter 2: What Is Usability Testing?; Chapter 3: When Should You Test?; Chapter 4: Skills for Test Moderators; Part II: The Process for Conducting a Test; Chapter 5: Develop the Test Plan; Chapter 6: Set Up a Testing Environment; Chapter 7: Find and Select Participants; Chapter 8: Prepare Test Materials Chapter 9: Conduct the Test Sessions Chapter 10: Debrief the Participant and Observers; Chapter 11: Analyze Data and Observations; Chapter 12: Report Findings and Recommendations; Part III: Advanced Techniques; Chapter 13: Variations on the Basic Method; Chapter 14: Expanding from Usability Testing to Designing the User Experience; Afterword; Index
Sommario/riassunto	Whether it's software, a cell phone, or a refrigerator, your customer wants?no, expects?your product to be easy to use. This fully revised handbook provides clear, step-by-step guidelines to help you test your

product for usability. Completely updated with current industry best practices, it can give you that all-important marketplace advantage: products that perform the way users expect. You'll learn to recognize factors that limit usability, decide where testing should occur, set up a test plan to assess goals for your product's usability, and more.

2. Record Nr.	UNINA9910144411003321
Autore	Boswell Christina
Titolo	European migration policies in flux : changing patterns of inclusion and exclusion / / Christina Boswell
Pubbl/distr/stampa	London, [England] : , : The Royal Institute of International Affairs, , 2003 ©2003
ISBN	1-282-68489-2 9786612684890 0-470-75284-X 0-470-75287-4
Descrizione fisica	1 online resource (166 p.)
Disciplina	325.4
Soggetti	Emigration and immigration - Government policy Electronic books. Europe Emigration and immigration Government policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	European Migration Policies in Flux: Changing Patterns of Inclusion and Exclusion; Contents; Acknowledgments; About the author; Introduction; 1 The evolution of postwar European migration policies; 2 New policies on labour migration; 3 Asylum-seekers and illegal immigrants; 4 Labour migration, integration and diversity; 5 The international context; 6 Conclusion; Notes; References; Index
Sommario/riassunto	European migration policies are undergoing significant changes. After three decades of highly restrictive approaches, demographic changes and gaps in labour supply are prompting many European governments

to liberalize their migration policies. Timely book examining the nature and impact of the changing migration policies in France, Germany and the UK. Analyses the content of new legislation, as well as the policy debate and party political treatment of migration issues in each country. Considers the implications of the new policies on other categories of migrant
