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| Altri autori (Persone) | ChadwickDerek MarshJoan |
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| Nota di contenuto | CROP PROTECTION AND SUSTAINABLE AGRICULTURE; Contents; Participants; Preface; Introduction; The ecological background of food production; Sustainable agriculture: an explanation of a concept; Crop protection: why and how; The economics of food production; Government intervention in crop protection in developing countries; General discussion I; Agricultural development paths and pest management: a pragmatic view of sustainability; Systems of plant protection; Integrated diseases management of plant viral diseases; Agriculture in Gloria Land The local view on the role of plant protection in sustainable agriculture |

in IndiaGeneral discussion I I; Communication and implementation of change in crop protection; Plant diseases in India and their control; Sustainable agriculture and integrated pest management in China; Towards the rational management of the insect pests of tropical legume crops in Asia: review and remedy; Perspectives for crop protection in sustainable agriculture; Summary; Index of contributors; Subject index

Sommario/riassunto

The increase in the world population and changes in welfare have led to an enormously expanding demand for food. In the industrialized world, food surpluses rather than shortages are a problem together with adverse environmental impacts from the overuse of chemicals and excessive exploitation of agricultural land. In the developing world, food production cannot keep up with population growth and the gap between demand and supply is growing. This book explores the theme of sustainable agricultural development in the developing world, with a particular focus on crop protection. Includes chapters

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Titolo

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// edited by JongHwa Lee and Seth Kahn

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Nota di contenuto

Cover; Half Title; Title Page; Copyright Page; Table of Contents; List of Contributors; Foreword: Grounding Activism from a Rhetorical Perspective; Theory and Praxis; Scholactivism; The Rhetorical Perspective; Note; Works Cited; Acknowledgments; Introduction to Activism and Rhetoric, Second Edition; Reflecting on the First Edition; Flashback to Fall 2010; Flash Forward to Later in Fall 2010 and Thereafter; What's New in the Second Edition; Overview of Contents; Part I: Activism Where We Work: Academic/Pedagogical; Part II: Voices from the Margin(alized); Part III: Modalities and Audiences Part IV: Re-Theorizing Activist RhetoricEnding Points; Works Cited; Part I Activism Where We Work: Academic/Pedagogical; 1 Borders of Engagement: Rethinking Scholarship, Activism, and the Academy; Bordering Practices and Engaged Scholarship; The Academic Politics of Cruelty; Traversing Borders and Resisting Cruelty through Embedded Activist Rhetoric; Notes; Works Cited; 2 Rhetorical Activism: Responsibility in the Ivory Tower; Notes; Works Cited; 3 Reclaiming (Teaching) the "A" Word (Activism); Changing Narratives of the "A" Word; Understanding Disruption as a Legitimate Path for Change Rhetorical Criticism in Real-World PracticesWorks Cited; 4 A Time to Remember: Rhetorical Pedagogy, Commemoration, and Activism; Pedagogy, Rhetoric, and Social Justice; In Situ; Self-Reflection and Identification; Observation and Participation; Rhetorical Pedagogy, Activism, and Spirituality; Conclusion; Note; Works Cited; Part II Voices from the Margin(alized); 5 Alt-Country Rhetorics: Relearning (Trans) Activism in Rural Indiana; How (in the Hell) I Got Here; Alt-Country Narrative #1: Rural People Prefer Passionate Leaders over Palatable Ones Alt-Country Narrative #2: The Town Fights Austerity Politics While the Gown Stays SilentAlt-Country Narrative #3: Rural People Go to Church and Listen to a Radical Trans Atheist; A Final Case for Telling Better Stories; Works Cited; 6 Recognizing and Saving Black Lives, Recognizing and Saving Palestinian Lives: The Power of Transnational Rhetorics in Locating the Commonality of Liberation Struggles; From America to Palestine; Not-so-Disparate Narratives; Convergence of Interests; Identity Extremism?; On the Ground; Conclusion; Notes; Works Cited; 7 Gadugi: Where the Fire Burns (Still) Works Cited8 Memory War: Activist Rhetoric for Historical Justice; History: Japanese Military Sexual Slavery (aka, "Comfort Women"); Reflection: How I Became Involved in the Movement; The NYT Article: The Agreement and the Statue; Memory War: The Final (Re)Solution and Activist Rhetoric for Historical Justice; Works Cited; Part III Modalities and Audiences; 9 Raging Media: Investing in an Infrastructure for Resistance; Spawn of the Raging Chicken; Hollowing Out Democracy; Investing for the Long-Haul; Notes; Works Cited

Sommario/riassunto

The second edition of this formative collection offers analysis of the work rhetoric plays in the principles and practices of today's culture of democratic activism. Editors JongHwa Lee and Seth Kahn--and their diverse contributors working in communication and composition studies both within and outside academia--provide explicit articulation of how activist rhetoric differs from the kinds of deliberative models that rhetoric has exalted for centuries, contextualized through and by contributors' everyday lives, work, and interests. New to this edition are attention to Black Lives Matter, the transgender community, social media environments, globalization, and environmental activism. Simultaneously challenging and accessible, Activism and Rhetoric: Theories and Contexts for Political Engagement is a must-read for students and scholars who are interested in or actively engaged in rhetoric, composition, political communication, and social justice.

