1. Record Nr. UNINA9910144103803321 Autore Shim Jae K. Titolo Budgeting basics and beyond / / Jae K. Shim, Joel G. Siegel Pubbl/distr/stampa Hoboken, New Jersey:,: Wiley,, 2009 ©2009 **ISBN** 0-470-45435-0 1-118-10675-X 1-281-83703-2 9786611837037 0-470-42116-9 Edizione [3rd ed.] Descrizione fisica 1 online resource (450 p.) Classificazione 85.30 Disciplina 658.15 658.154 Soggetti Budget in business Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di contenuto Budgeting Basics and Beyond, Third Edition; Contents; About the Authors; Preface; Chapter 1: The What and Why of Budgeting; Chapter 2: Strategic Planning and Budgeting; Chapter 3: Administering the Budget; Chapter 4: Break-even and Contribution Margin Analysis; Chapter 5: Profit Planning; Chapter 6: Master Budget; Chapter 7: Cost Behavior: Chapter 8: Evaluating Performance: Chapter 9: Manufacturing Costs; Chapter 10: Marketing; Chapter 11: Research and Development; Chapter 12: General and Administrative Costs; Chapter 13: Capital Expenditures: Chapter 14: Forecasting and Planning Chapter 15: Moving Averages and Smoothing Techniques Chapter 16: Regression Analysis; Chapter 17: Cash Budgeting and Forecasting Cash Flow: Chapter 18: Financial Modeling: Chapter 19: Software Packages: Chapter 20: Capital Budgeting; Chapter 21: Zero-base Budgeting; Chapter 22: Managers' Performance and Balanced Scorecard; Chapter

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Sommario/riassunto

If the very thought of budgets pushes your sanity over the limit, then this practical, easy-to-use guide is just what you need. Budgeting Basics and Beyond, Third Edition equips you with an all-in-one resource guaranteed to make the budgeting process easier, less stressful, and more effective. Written by Jae Shim and Joel Siegel, the new edition covers Balanced Scorecard, budgeting for nonprofit organizations, business simulations for executive and management training, and much more!