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Nota di contenuto	BREAKTHROUGH IT; Acknowledgments; Contents; Preface; Breakthrough IT Sections and Features; Chapter 1: Hell Freezes Over; Why Do You Need Breakthrough IT?; The Triple Threat; Hell Freezes Over: IT Enables Strategy; Chapter 2: Up Periscope!; A Brief History of IT; Shifting the Focus: Moving IT from Service Provider to Strategic Asset; Calling Sherlock Holmes: Finding Continuing Operations; Changing the Source: What to Do with Continuing Operations; Chapter 3: ET Phone Home; Free at Last; Separating Process from Technology; Where the Rubber Meets the Road: Partnering with the CEO Talking the TalkC-Suite Conversations: Greg Buoncontri, CIO of Pitney Bowes; Chapter 4: Clear the Benches; Continually Improving the Skills of Your People; Meaningfully Evaluating Your People; Chapter 5: Milking the Cow; Developing a Project Investment Mix; The PASRBRTKO: Project Analyzing, Selecting, Risk-assessing, Budgeting, Returns Tracking, and Killing Office; Auditioning and Initiating Projects; Monitoring and Controlling Projects; Closing and Capturing Knowledge; What the PMO Is Not; Chapter 6: Show Me the Money; The Right Stuff: Determining What to Measure; Managing to the Metrics

Beyond the Numbers: The "Gut Check" Delivering the Goods; Chapter 7: Pushing Water Uphill; What Is "Change Management?"; The Role of the CIO in Change Management; The Role of the CEO in Change Management; Change Management at the Line Level; Three Cheers for Change; Influencing Change 101; The End of Business as Usual; C-Suite Conversations: Bridget Reiss and Kathy Allen, CIO and CFO of Millipore Corporation; Chapter 8: Cashing in the Chips; My Little Runaway; The Project Killers; Setting Failure Criteria; When the Going Gets Tough-Warning Signs; Broaching the Topic of Cancellation Cancelling Well Closing Time; Chapter 9: Be Superman (or Wonder Woman); Arriving on the Scene; Tackling the Project Portfolio; Turning the Wheel: Making the Leap to Breakthrough IT; C-Suite Conversations: Phil Stunt, Vice President, IT International, CA; Chapter 10: Capitalizing on Success; Building Momentum; Beyond Breakthrough IT; The Future of the CIO Role; In Closing; Index

Sommario/riassunto

Unlock the secret to creating maximum business value from technology Filled with case studies from leading C-level executives to illustrate concepts discussed, Breakthrough IT is a revolutionary approach to reshaping the corporate information technology function. This innovative, step-by-step guide provides concrete methods every business can implement to yield maximum value and competitive advantage from their IT organization. Patrick Gray (Harrison, NY) is the founder and President of the Prevoyance Group, an IT strategy consultancy that combines project management and process
