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Making a Profit with Non-profit; 11 The Body Shop: Living the Dream
12 Translating Corporate Social Responsibility Policy into Practice in BT13 The Business of Empowering Women: Innovative Strategies for Promoting Social Change; 14 Corporate Philosophy - Seeking Harmony between People, Society and the Global Environment and Creating a Prosperous Society through Making Automobiles; 15 The Kyosei Philosophy and CSR; 16 A Decade of Environmental and Sustainability Reporting at Credit Suisse Group; 17 Microfinance as Profitable Good Practice; 18 Business Ethics as a Management Instrument - Vision, Values and Code of Conduct at Henkel; 19 A Company's Social Side 20 In the Driver's Seat: Implementing Sustainable Management Around the Globe21 What Gets Measured Gets Done; Part III Ranking and Auditing; 22 The 'Good Company Ranking' of the Manager Magazin; 23 The Caux Round Table: Taking CSR from Aspiration to Action; Index

Sommario/riassunto

The world's leading companies have realized that success in the long term requires them not only to make an economic profit, but also to contribute to the societies in which they operate. As a result Corporate Social Responsibility (CSR) has moved to the top of the business agenda. Yet questions remain. Sceptics ask whether, provided an organization's activities conform to legislation, there is a business case for going beyond this. This unique Handbook from the Institute for Corporate Culture Affairs (ICCA) offers an invaluable combination of lessons learned and best practice for t

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Titolo

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""Front Matter""; ""Preface""; ""Acknowledgments""; ""Contents"";
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""4 Directions for Program Emphasis, Research, and Resource Development"";
""5 Scientific Oversight of the DOE Methane Hydrate Research and Development Program""; ""6 Summary of Findings and Recommendations"";
""References""; ""Appendices""; ""Appendix A Committee and Staff Biographies""; ""Appendix B Methane Hydrate Research and Development Act of 2000"";
""Appendix C Speakers and Presentation Titles from NRC Meetings of the Committee to Review the Activities Authorized Under the Methane Hydrate Research and Development Act of 2000""""Appendix D Committee Summary and Observations of the DOE Conference/JIP Workshop held September 30 to October 1, 2003 in Westminster, Colorado"";
""Appendix E Acronyms""; ""Appendix F Project Summaries"";
""Appendix G Projects Funded by DOE Under the Methane Hydrate Research and Development Program""

""Appendix H Letters from the Methane Hydrate Advisory Committee
(2001 and 2002) to Department of Energy Secretary Spencer
Abraham""""Appendix I Membership of the Interagency Coordinating
Committee and the Technical Coordinating Team""; ""COLOR PLATES""
