1. Record Nr. UNINA9910143694903321 Autore Bragg Steven M Titolo Financial analysis: a controller's guide // Steven M. Bragg Pubbl/distr/stampa Hoboken, N.J., : Wiley, c2007 **ISBN** 1-118-42892-7 1-119-19773-2 1-280-74048-5 9786610740482 0-470-10791-X Edizione [2nd ed.] 1 online resource (413 p.) Descrizione fisica Disciplina 658.15 Soggetti Controllership Corporations - Finance Financial statements Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. FINANCIAL ANALYSIS: A Controller's Guide Second Edition; Contents; Nota di contenuto About the Author; Preface; Chapter 1: Introduction; Chapter 2: The Role of Financial Analysis; Chapter 3: Evaluating Capital Investments; Chapter 4: Evaluating Financing Options; Chapter 5: Evaluating Cash Flow: Chapter 6: Evaluating Acquisition Targets: Chapter 7: Increasing Shareholder Value; Chapter 8: Intangible Asset Measurement and Performance Enhancement; Chapter 9: Breakeven Analysis; Chapter 10: Business Cycle Forecasting; Chapter 11: Evaluating Management Performance: Chapter 12: Analyzing Process Cycles Chapter 13: Product and Service Profitability AnalysisChapter 14: Financial Analysis of Operational Topics: Chapter 15: Capacity Utilization Analysis; Chapter 16: Financial Analysis with an Electronic Spreadsheet; Chapter 17: "What If " Analysis with an Electronic Spreadsheet: Chapter 18: Financial Analysis Reports: Chapter 19: Determining the Cost of Capital; Chapter 20: Analyzing Risk;

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## Sommario/riassunto

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