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Sommario/riassunto

A practical, step-by-step approach to making sense out of data. *Making Sense of Data* educates readers on the steps and issues that need to be considered in order to successfully complete a data analysis or data mining project. The author provides clear explanations that guide the reader to make timely and accurate decisions from data in almost every field of study. A step-by-step approach aids professionals in carefully analyzing data and implementing results, leading to the development of smarter business decisions. With a comprehensive collection of methods from both data analysis and
