1. Record Nr. UNINA9910143559803321 Autore Burkholder Nicholas C Titolo Outsourcing [[electronic resource]]: the definitive view, applications and implications / / Nicholas C. Burkholder Hoboken, N.J., : Wiley, c2006 Pubbl/distr/stampa 1-119-20120-9 **ISBN** 1-280-44857-1 9786610448579 0-471-75847-7 Descrizione fisica 1 online resource (290 p.) Classificazione 85.10 Disciplina 658.4058 658.723 Soggetti Contracting out Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. 242-246) and index. Nota di contenuto OUT SOURCING: THE DEFINITIVE VIEW, APPLICATIONS, AND IMPLICATIONS; Contents; Introduction; Chapter 1: What Is Outsourcing?; Case Study: The Federal Government-An Outsourcing Organization; Even the Government Makes Mistakes: What Happens When Outsourcing Is Not the Answer?; Chapter 2: Who Is Outsourcing?; Everyone Is Doing It: An Overview of the Companies That Outsource: How Outsourcing Increases Profit: Combining Existing Technologies and Outsourcing to Produce New Products; Is Outsourcing Right for Your Company?; Chapter 3: Imperatives; Focusing on Objectives, Not Strategy Improving Performance MetricsApproaching All Resourcing Decisions Holistically: Human Resources' Responsibility for Human Capital Aspects of Outsourcing; Performance-Based Resourcing Decisions; Chapter 4: How Do I Begin Outsourcing?; Why Management, Management, and More Management Are the Keys to a Successful Outsourcing Partnership; Chapter 5: Vertical Integration and

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Sommario/riassunto

THE DEFINITIVE RESOURCE ON OUTSOURCING Outsourcing is the hottest topic in business, and it will likely stay that way. Managers, workers, executives, and almost anyone else involved in any large business will probably have to deal with it one day, in one way or another. Outsourcing is a business issue first and foremost, but it's also a political, personal, and cultural issue that many people, not least managers and executives, find difficult to fully understand. Outsourcing documents the theory, facts, myths, benefits, and costs of outsourcing and gives managers the i