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	Nota di contenuto	The business inflexibility trap If you're in a hole, the first thing to do is stop digging What really happened to ebusiness What do you want your IT to do, anyway? The secret sauce : loose coupling Service orientation : light at the end of the tunnel Is there an architect in the house? How to think service oriented Okay, so where do we start? Tackling the inertia in the organization Build agility with agility Becoming a service-oriented enterprise.
	Sommario/riassunto	How Service Orientation Will Change Your Business ""The real value of this book is that it makes SOA and Web services, which are critical and business-transforming, crystal-clear to the layman, both business and IT leaders. The book stays focused on the real-world issues facing business and government institutions today. In an industry full of experts of many stripes, Ron and Jason are the real thing: savvy, experienced, and realistic. They have produced a must-read book for management.""-Paul Lipton, Senior Architect, Unicenter Web Services and Application Management Computer Ass