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Altri autori (Persone)	CorsiPatrick
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Nota di bibliografia	Includes bibliographical references (p. [371]-394) and index.
Nota di contenuto	pt. 1. The global innovation world : which visions ahead? -- pt. 2. Tooling innovation : which methods to play and how? -- pt. 3. Innovation management : which factors underpin success?
Sommario/riassunto	This title explores the issue of innovation engineering, a feature that is essential to the continuation of growth and development in the commercial world. The book is divided into three parts: Part I discusses the historical basis of innovation, noting that diversity rests upon a duality between concepts in theory and applications put into practice, as well as discussing how innovation has resulted from the interaction of numerous factors, be they societal, human, managerial, organization or technological. Part II focuses on practical applications - the technologies, tools and methods employe