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against the New "Green Revolution": Feeding the World with "Frankenfoods"?; 8. Corporate Decisions About Labeling Genetically Modified Foods; 9. Moral Imagination, Stakeholder Engagement, and Genetically Modified Organisms; Part III: Corporate Governance and Genetic Commerce; 10. Who Owns My Ideas About Your Body?; 11. Pharmaceutical Mergers and Genetic Technology: A Problematic Combination
12. Stakeholder Care Theory: The Case of Genetic Engineering and Non-human Mammals
13. Unresolved Issues and Further Questions: Meir, Potts, and Hendry; Index

Sommario/riassunto

Our rapidly expanding genetic knowledge today points toward a near future in which the elements of humanity closest to our moral core may themselves be produced, manipulated, commodified, and exchanged. Explores the moral and ethical concerns derived from an increasing knowledge of genetics and the variety of its commercial applications A major contribution to the emerging understanding of the role that ethics will play in genetic commerce Written by experts from the academic and corporate sector, with diverse backgrounds in business, social science, and philoso
