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Erasmus and Milton

8 Rhetoric, Rights, and Contract Theory in the Early Modern Period9
The Philosophy of Rhetoric in Campbell's Philosophy of Rhetoric; 10
The Rhetorical Legacy of Kenneth Burke; PART II Rhetoric's Favorite
Places; 11 Topics (and deliberation): Exemplifying Deliberation: Cicero's
De Officiis and Machiavelli's Prince; 12 Deliberation (and topics):
Cultivating Deliberating: Mindfully Resourceful Innovation In and
Through the Federalist Papers; 13 Ethos: Socrates Talks Himself Out of
His Body: Ethical Argumentand Personal Immortality in the Phaedo; 14
Rhetoric and Emotion

15 Analogies, Parables, Paradoxes: Get On Down: Plato's Rhetoric ofEducation in the Republic16 Aphoristic Style: The Rhetoric of the Aphorism; 17 Argumentation: What Jokes Can Tell Us About Arguments; 18 Commonplaces: Sensus Communis; 19 Judgment: Arts of Persuasion and Judgment: Rhetoric and Aesthetics; PART III Rhetoric and Its Critics; 20 Epiphany and Epideictic: The Low Modernist Lyric in Robert Frost: 21 Lolita: Solipsized or Sodomized?; or, Against Abstraction ... in General; 22 Narrative as Rhetoric and Edith Wharton's Roman Fever: Progression, Configuration, and the Ethics of Surprise 23 "Mind the Gap": W. G. Sebald and the Rhetoric of Unrest24 Rhetoric in the Wilderness: The Deep Rhetoric of the Late Twentieth Century; PART IV All in Good Time - and Timing: 25 Aristotle's Rhetoric and Bakhtin's Discourse Theory: 26 Reviving the Rhetorical Heritage of Protestant Theology; 27 Rhetoric: Time, Memory, Memoir; 28 Rhetoric in the Law; 29 Rhetorical Hermeneutics Still Again: or, On the Track of Phronesis; 30 Rhetoric and Poetics: How to Use the Inevitable Return of the Repressed; 31 My Life with Rhetoric: From Neglect to Obsession; Index

Sommario/riassunto

A Companion to Rhetoric offers the first major survey in two decades of the field of rhetorical studies and of the practice of rhetorical theory and criticism across a range of disciplines. Assesses rhetoric's place in the larger intellectual universe. Focuses on the practical side of rhetoric, looking at specific works, problems and figures. Provides examples of rhetoric from ancient times to the present day. Written by leading scholars from a variety of different fields.