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Sommario/riassunto

A Companion to Media Studies is a comprehensive collection that brings together new writings by an international team to provide an overview of the theories and methodologies that have produced this most interdisciplinary of fields. Tackles a variety of central concepts and controversies, organized into six areas of study: foundations, production, media content, media audiences, effects, and futures Provides an accessible point of entry into this expansive and interdisciplinary field Includes the writings of renowned media scholars, including McQuail, Sch
