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Professional investor/shareholder; Investment companies/fund managers; Investment banks; Auditors; A look in the risk mirror
Risk-averseRisk-neutral; Risk-takers; Investor analysis; Types of CEO - birds of a feather; The CEO eagle - The M&A addict; The CEO dodo - Risk-phobic; The CEO ostrich - Risk-ignorant; The CEO owl - Risk-acceptable; The CEO magpie - Risk-seeking; Company structure and risks; Case study: The executive background check; Risk vanities; Pensions mis-selling; Case study: Boo.com; Corporate misgovernance; Accuracy of corporate losses; Classes of instruments and their risk components; Derivatives; Bonds; Equities; Investment as a project; 5 Investing under Investigation; Instinct versus ability
Checking corporate fundamentalsFormulate a business plan; Due diligence; Risk support and methodology; Investor cynicism; Case study: LTCM; 6 Risk Warning Signs; Prevailing risk attitudes; Reputational risk; Case study: Enron; Airborne early warning (AEW); International accounting standards (IAS); Credit ratings; The ratings procedure; Business lines; Law and risk management; Case study: the UK Football League; What the law covers; Completeness of contract; Case study: Merrill Lynch versus Unilever pension fund; Sarbanes-Oxley Act for audit control; Insurance; Risk retention: self-insurance
Case study: Insuring big oil projectsCase study: the Names and Lloyds, London; Sharing, transferring or mitigating risk; Search for risk management; Alternative theories; Causality and managing investment risk; Value-added chain; Risk management to pick up the pieces; Scenario analysis; Case study: Business Continuity, lessons from September 11(th); Case study: Guaranteed annuity payments; Stress testing; Bayesian probability; Artificial intelligence (AI) and expert systems; Case study: Anti-money laundering; Risk maps; 7 The Promise of Risk Management Systems; Current state of systems
Risk management methodology - RAMP

Sommario/riassunto

Risk has two sides: underestimating it harms the investor, while overestimating it prevents the implementation of bold business projects. This book explains, from the point of view of the practitioner, the analysis of investment risk - a proper account of adequate risk management strategies - and offers an objective and readable account of the most common investment risk management procedures. It will not be highly mathematical, although mathematical formulae and technical graphs will be used where necessary, and will not rely on excessive technical jargon.The author also covers guidel