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6.5. The Regression Estimator; 6.6. The Poststratification Estimator; Exercises; 7. Data Collection; 7.1. Traditional Data Collection; 7.2. Computer-Assisted Interviewing
7.3. Mixed-Mode Data Collection 7.4. Electronic Questionnaires; 7.5. Data Collection with Blaise; Exercises; 8. The Quality of the Results; 8.1. Errors in Surveys; 8.2. Detection and Correction of Errors; 8.3. Imputation Techniques; 8.4. Data Editing Strategies; Exercises; 9. The Nonresponse Problem; 9.1. Nonresponse; 9.2. Response Rates; 9.3. Models for Nonresponse; 9.4. Analysis of Nonresponse; 9.5. Nonresponse Correction Techniques; Exercises; 10. Weighting Adjustment; 10.1. Introduction; 10.2. Poststratification; 10.3. Linear Weighting; 10.4. Multiplicative Weighting
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Sommario/riassunto

A complete, hands-on guide to the use of statistical methods for obtaining reliable and practical survey research. Applied Survey Methods provides a comprehensive outline of the complete survey process, from design to publication. Filling a gap in the current literature, this one-of-a-kind book describes both the theory and practical applications of survey research with an emphasis on the statistical aspects of survey methods. The book begins with a brief historic overview of survey research methods followed by a discussion that details the needed first steps for carrying o
