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Autore	Sehgal Vivek
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Nota di contenuto	ENTERPRISE SUPPLY CHAIN MANAGEMENT: Integrating Best-in-Class Processes; Contents; Preface; Acknowledgments; Part I: Introduction; Chapter 1: What Is a Supply Chain?; Chapter 2: Scope of the Supply Chain; Part II: Supply Chain Planning; Chapter 3: Supply Chain Network Design; Chapter 4: Demand Planning; Chapter 5: Supply Planning; Part III: Supply Chain Execution; Chapter 6: Supply Management; Chapter 7: Transportation Management; Chapter 8: Warehouse Management; Chapter 9: Reverse Logistics Management; Part IV: Supply Chain Collaboration; Chapter 10: Collaborative Processes Appendix A: Supply Chain Technology Appendix B: RFID Technology; Appendix C: Understanding Cross-docking; Appendix D: Supply Chain and Finance: A Quick Primer; Appendix E: How Green Is Your Supply Chain?; Appendix F: Commonly Used EDI Transaction Codes; Appendix G: Incoterms (International Commercial Terms); Index
Sommario/riassunto	Praise for Enterprise Supply Chain Management: Integrating Best-in-Class Processes ""Enterprise Supply Chain Management: Integrating Best-in-Class Processes is a great primer on all things supply chain.

This is a must-read for any IT, finance, business, or sales executive working for an organization where supply chain is a strategic discipline."-David Landau, Vice President, Manhattan Associates ""This book provides a comprehensive mapping of supply chain processes and associated solution architecture. Its clarity and concise language makes it a definite re
