Record Nr. UNINA9910142967903321 **Titolo** Practicing anthropology in corporate America: consulting on organizational culture / / Ann T. Jordan, ed Pubbl/distr/stampa Arlington, Virginia:,: American Anthropological Association,, 1994 ©1994 **ISBN** 1-282-17187-9 9786612171871 1-4443-0697-9 1-4443-0698-7 Descrizione fisica 1 online resource (90 p.) Collana NAPA Bulletin; ; 14 302.3/5 Disciplina 302.35 Soggetti Corporate culture Business anthropology **Business consultants** Anthropology - Vocational guidance Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references at the end of each chapters. Nota di bibliografia Nota di contenuto Practicing Anthropology in Corporate America: Consulting on Organizational Culture; Contents; Introduction; Introducing the Concept; Organizational Culture: The Anthropological Approach; Organizational Culture: The Management Approach; Using Organizational Culture in Consulting: Empirical Examples; The Bridges Process: Enhancing Organizational Cultures to Support Diversity; Practical Implications of Organizational Culture Where Americans and Japanese Work Together; Change, Loss, and Organizational Culture: Anthropological Consultant as Facilitator of Grief-Work; About the Contributors Sommario/riassunto NAPA Bulletin is a peer reviewed occasional publication of the National Association for the Practice of Anthropology, dedicated to the practical problem-solving and policy applications of anthropological knowledge

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