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Sommario/riassunto Television is evolving rapidly. How, then, might we respond to television today in light of its past? And do the old theoretical concepts

still apply, or must we invent a new framework for this mutable

medium? To answer these fundamental questions, the contributors to

this provocative collection examine diverse case studies, including upto-date scholarship on the current television zeitgeist, nostalgic programming on broadcast television, YouTube, and public television art programming of the 1980s. As a whole, these essays challenge the supposed crisis in television in the light of its burgeoning development.