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IMPLEMENTING THE ACCOUNTING TALENT STRATEGY IS AN OBJECTIVE REQUIREMENT FOR ADAPTING TO THE GLOBALIZATION OF THE ECONOMY AND THE INTERNATIONALIZATION OF ACCOUNTINGFULLY DEVELOP CHAMPIONS OF ACCOUNTANCY, WITH THE BUILDING OF ABILITIES AS THE CORE, AND THE BUILDING OF NEW SYSTEMS AS THE BASIS; Chapter 3: Making Your Writings More Citable and Your Students More Useful to Society; DILIGENT REMINDERS AND CONSTANT CORRECTIONS; TAKING A BIRD'S-EYE VIEW AND CHECKING THE REAR VIEW; INDEPENDENT INNOVATION; MAINTAINING YOUR PASSION; HOW TO NURTURE LEADERS; LIBERAL EDUCATION; STRENGTHEN MANAGEMENT

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Sommario/riassunto

In the Western world, examination of business and finance can often be a dry enterprise. Wang Jun shows, through this extraordinary collection of writings, both the breadth of his world view and the connections which surely exist between the finance, the arts, philosophy and culture. His is a singular voice, which takes the reader beyond the normal realm of finance discourse. Helen Brand Chief Executive, ACCA If China, rapidly becoming one of the world's leading economies, is now equipped with the accounting tools and skills to take its rightful place on the global business stag
