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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. The basics -- pt. 2. What a few estimates and a little probability can do for you.
Sommario/riassunto	A friendly and accessible approach to applying statistics in the real worldWith an emphasis on critical thinking, <i>The Art of Data Analysis: How to Answer Almost Any Question Using Basic Statistics</i> presents fun and unique examples, guides readers through the entire data collection and analysis process, and introduces basic statistical concepts along the way.Leaving proofs and complicated mathematics behind, the author portrays the more engaging side of statistics and emphasizes its role as a problem-solving tool. In addition, light-hearted case studies