1. Record Nr. UNINA9910141605403321 Autore Larson Mark Titolo Big money, less risk: trade options // Mark Larson Pubbl/distr/stampa Hoboken, New Jersey:,: Wiley,, 2008 ©2008 **ISBN** 1-119-20461-5 1-118-53883-8 Descrizione fisica 1 online resource (290 p.) Collana Wiley trading series Disciplina 332.63/2283 332.632283 Soggetti Stock options Options (Finance) Investment analysis Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. ""Cover""; ""Contents""; ""Title""; ""Copyright""; ""Foreword""; ""Preface""; Nota di contenuto ""Acknowledgement""; ""Introduction""; ""Chapter One: Pointing the Way with Technical Indicators""; ""Support and Resistance Levels""; ""Moving Averages""; ""Multiple Moving Averages""; ""The a€œDo Ita€? Indicator""; ""Fibonacci Retracements""; ""Average True Range Indicator (ATR)""; ""Inertia Indicator""; ""Adding It All Up""; ""Volatility Indexes""; ""Chapter Two: An Introduction to Options""; ""Option Basics""; ""Inthe-Money Call Options""; ""At-the-Money Call Options""; ""Out-ofthe-money Call Options"" ""In-the-money Put Options"""At-the-money Put Options""; ""Out-ofthe-money Put Options""; ""Put Option Potential- A Sneak Peek""; ""Chapter Three: Ita€?s All Greek To You: Understanding Delta, Gamma, and Theta""; ""Delta""; ""Theta""; ""Gamma""; ""Probability of Expiring""; ""Chapter Four: Making the Call: Buying Call Options""; ""Think Real Estate""; ""The Power of Buying Calls""; ""The Keys to Successful Call Option Trades""; ""Probability of Expiring-Buying Call Options""; ""Huge Rates of Return Are Possible""; ""Buying Calls is for Bulls""

""Chapter Five: You Have It Covered: Covered Calls"""Covered Call a

€œWhat Ifa€? Scenarios""; ""Covered Call Chart Examples""; ""Guidelines to Writing Covered Calls""; ""Chapter Six: Put It Down: Buying Put Options""; ""Puts for Profit""; ""Chapter Seven: Passing It On: Selling Puts""; ""Selling a Naked Put Option""; ""Naked Put Trade Example""; ""Chapter Eight: Spreading the Wealth: Vertical Bull Put Spreads""; ""Incometrader Report: Vertical Bull Put Spread""; ""Bull Put Spread Trade- Specific Examples""; ""Exiting Vertical Put Spreads"" ""Chapter Nine: Whata€?s the Spread: Vertical Bear Call Spreads""" Reviewing the Chart""; ""Close the Option You Sold""; ""Examine the Risk/Reward for Each Trade""; ""Keep Looking for Profitable Trades""; ""Chapter Ten: Taking Flight with Iron Condors""; ""A Look at the Russell 2000""; ""Advanced Example""; ""Legging In""; ""A Conservative Strategy with Huge Potential""; ""Conclusion""; ""Appendix A: Advanced Order Feature on thinkorswim.com""; ""Appendix B: Protect Your Assets""; ""Glossary""; ""Recommended Reading""

Sommario/riassunto

Big Money, Less Risk: Trade Options will put the income boosting power of strategies like writing covered calls, selling naked put options, and placing vertical spread trades or iron condors in your hands. Mark Larson has become one of the most sought after trading educators because of his ability to make once elusive investment approaches accessible to every trader. Success in the stock market is determined by consistently making money every month, not closing your eyes and hoping you can afford to retire. With this book, Larson divulges the secrets to making your money work for you instea