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Autore	Schwager Jack D. <1948->
Titolo	Market sense and nonsense [[electronic resource] ] : how the markets really work (and how they don't) // Jack D. Schwager
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Nota di contenuto	pt. 1. Markets, return, and risk -- pt. 2. Hedge funds as an investment -- pt. 3. Portfolio matters.
Sommario/riassunto	Bestselling author, Jack Schwager, challenges the assumptions at the core of investment theory and practice and exposes common investor mistakes, missteps, myths, and misreads When it comes to investment models and theories of how markets work, convenience usually trumps reality. The simple fact is that many revered investment theories and market models are flatly wrong-that is, if we insist that they work in the real world. Unfounded assumptions, erroneous theories, unrealistic models, cognitive biases, emotional foibles, and unsubstantiated beliefs all combine to lead investors astray-prof