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3.2. The technical functions of a competitive total quality process
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3.10. The impact of a competitive quality tactic on improving the efficiency of a competitive total quality process; 3.11. Conclusion; 3.12. Summary of the basic ideas and concepts developed in this chapter; CHAPTER 4. THE CONDITIONS FOR SUCCESS OF A COMPETITIVE QUALITY TACTIC; 4.1. Introduction; 4.2. Raising the level of the system of production of a competitive quality tactic; 4.3. Enhancing the value of the project to bring the system for production of competitive quality tactic up to scratch
4.4. The main markers of a quality culture

Sommario/riassunto

This book succinctly presents new methodological principles that will help you raise the quality of your valuable production to enhance your competitiveness. The concepts and models of principles of actions presented result from over 20 years of the author observing the ways in which companies of all sizes and in all sectors use specific mechanisms of quality production to give rise to long-lasting competitive factors. You'll find practical guides that will help you better understand and strengthen your approaches to create new competitive edges, based on your employees' culture of quality.
