

1. Record Nr.	UNINA9910141497803321
Autore	Greenberg Maurice R
Titolo	The AIG story [[electronic resource] /] / Maurice R. Greenberg, Lawrence A. Cunningham
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2013
ISBN	1-119-20522-0 1-283-96057-5 1-118-51958-2
Descrizione fisica	1 online resource (360 p.)
Altri autori (Persone)	CunninghamLawrence A. <1962->
Disciplina	368.006/573
Soggetti	Insurance companies - United States Insurance companies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The AIG Story; Copyright; Contents; Chairman's Note; Preface; Acknowledgments; Part One; Chapter 1: Independence; Chapter 2: Innovation; Chapter 3: Succession; Chapter 4: Vision and Culture; Chapter 5: The Internationalist; Chapter 6: Raising the Iron Curtain; Chapter 7: Opening Trade in Services; Chapter 8: Reopening China; Chapter 9: The Life Business; Chapter 10: The Domestic Front; Chapter 11: Investments; Chapter 12: Governance; Part Two; Interlude; Chapter 13: Hostile Change; Chapter 14: Restating History; Chapter 15: Civil War; Chapter 16: Saving the Starr Foundation Chapter 17: ChaosChapter 18: Nationalization; Epilogue; Notes; Preface; Chapter 1: Independence; Chapter 2: Innovation; Chapter 3: Succession; Chapter 4: Vision and Culture; Chapter 5: The Internationalist; Chapter 6: Raising the Iron Curtain; Chapter 7: Opening Trade in Services; Chapter 8: Reopening China; Chapter 9: The Life Business; Chapter 10: The Domestic Front; Chapter 11: Investments; Chapter 12: Governance; Chapter 13: Hostile Change; Chapter 14: Restating History; Chapter 15: Civil War; Chapter 16: Saving the Starr Foundation; Chapter 17: Chaos; Chapter 18: Nationalization EpilogueAbout the Companion Web Site; About the Authors; Index; Supplemental Images

Sommario/riassunto

Selected as one of Motley Fool's ""5 Great Books You Should Read"" In The AIG Story, the company's long-term CEO Hank Greenberg (1967 to 2005) and GW professor and corporate governance expert Lawrence Cunningham chronicle the origins of the company and its relentless pioneering of open markets everywhere in the world. They regale readers with riveting vignettes of how AIG grew from a modest group of insurance enterprises in 1970 to the largest insurance company in world history. They help us understand AIG's distinctive entrepreneurial culture and how its outstanding employees worldwide hel
