

1. Record Nr.	UNINA9910141494303321
Autore	Susanto A. B. <1950->
Titolo	The dragon network : inside stories of the most successful Chinese family businesses // A.B. Susanto, Patricia Susanto
Pubbl/distr/stampa	Singapore : , : Wiley, , 2013
ISBN	1-119-19902-6 1-283-99377-5 1-118-33938-X 1-118-33940-1
Edizione	[1st edition]
Descrizione fisica	1 online resource (xiii, 209 pages) : illustrations (some color)
Collana	Bloomberg
Disciplina	658.04
Soggetti	Family-owned business enterprises - Management Chinese - Foreign countries Family-owned business enterprises - History Family corporations - Management Case studies. China Economic conditions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The Dragon Network: Inside Stories of the Most Successful Chinese Family Businesses; Copyright; Contents; Acknowledgments; Introduction; Chapter 1: Revealing Fast-Growing Overseas Chinese Family Businesses; Assimilation; Discrimination; Background of the Overseas Chinese Family Business (OCFB); Overseas Chinese Family Businesses in Southeast Asia; Indonesia; Singapore; Malaysia; The Philippines; Thailand; Overseas Chinese Family Businesses in Other Regions; Chapter 2: How Do Chinese Values Support Business Values?; The Role of the Family in Chinese Culture; Confucian Values; Filial Piety Guanxi Characteristics of Chinese Family Businesses; High Cohesiveness; Lack of Formal Organizational Structure and Rules; Combining Family Ownership and Management Control; Strong Family Relationships; Early Involvement of the Younger Generation; Strong Entrepreneurial Skills and Spirit; Cost-Conscious; Promoting Glory and Reputation; The Role of Guanxi; High Dependency on Patriarchs or

Matriarchs; Paternalistic Leadership; Passing Down the Cultural Values; Challenges Facing Overseas Chinese Family Businesses; Managing Growth; Globalization  
Rapid Development of Information and Communication Technology (ICT) Increasing Competition; The Growing Influence of Generation Y;  
Chapter 3: Combining Modern Management and Chinese Traditional Values; Family Businesses around the World: An Overview; Family Businesses: The Strengths; Independence of Actions; Strong Family Culture; Long-Term Commitment; Speed and Flexibility; Learning Opportunities for Younger Generations; Opportunity to Work Together; Family Businesses: The Weaknesses; Confusing Organization; Family Domination in the Business; Spoiled-Kid Syndrome; Ownership and Management  
Modernizing Overseas Chinese Family Businesses Building a Solid Organization; Focusing on Human Resource Development; Promoting Open Communication; Focusing on Innovation and Technology; Developing Strategic Planning in a Family Business; Moving toward Professionalism; Chapter 4: Anatomy of Conflict Management; The Story of Nyonya Meneer; The Story of Yeo Hiap Seng (YHS); The Origins of Conflicts in Overseas Chinese Family Businesses; Differences Regarding Business Interest and Family Interest; The Refusal of Senior Generations to Hand over Power; Poor Communication  
Growing Business and Interest Siblings and Cousins Rivalry; Family Members' Unfair Demand from the Employees; Company's Structure and System; Conflict Management; Avoiding Conflicts; Conflict Resolution in Chinese Family Businesses: A Different Approach; Chapter 5: The Succession Conundrums; Succession Planning Conundrums; Resistance from the Senior Generation; Poor Communication among Family Members; Rejection from the Younger Generation; Impediments from Non-Family Professionals and Outsiders; Succession in Overseas Chinese Family Businesses: Influence of Confucian Values  
Preparing the Next Generation of Leaders in Overseas Chinese Family Businesses

---

#### Sommario/riassunto

What's driving the burgeoning global Chinese family businesses? Chinese family businesses are the driving force behind Asia's economic prosperity. As the world becomes more global they have had to adapt to the new environment. This timely book draws on an extensive regional survey to reveal the key players and the strategies that will drive their success going forward. The book discusses and analyzes the business life and achievements of some prominent overseas Chinese family businesses in Asia and reveals their life philosophies, their business journey, and their family role in business

---