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Collana	ISTE
Altri autori (Persone)	DavidAmos
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Models and tools -- A model for transforming decision problem to information search problems / Philippe Kislin -- Proposal of tools for competitive intelligence dedicated analysis : from information collection to information treatment / Ilheme Ghalamallah, Eloise Loubier et Bernard Dousset -- The synergy of knowledge management and competitive intelligence / Bolanle OLADEJO et Adenike Osofisan -- Collaborative information retrieval in competitive intelligence process / Victor Odumuyiwa -- The study of risk factors for decision making in competitive intelligence : cognitive approach / Olufade F.W. Onifade, Odile Thiery et Gerald Duffing -- Multimedia information retrieval and access based on the process of competitive intelligence / Hanene Maghrebl -- Strategies for the analysis of chinese information sources within the framework of competitive intelligence / Nadege Guenec, Clement Paoli -- Tagging strategy based on the semio-contextual approach of corpus for the elaboration of controlled databases / Lise Verlaet -- Design and development of generating and exploiting annotation model in the context of economic intelligence / Olusoji Okunoye -- Contribution of cognitive sciences for document indexing

for scientific, technical and competitive watch, for competitive intelligence / Elisabeth Paoli-Scarbonchi et Nadege Guenec -- Competitive intelligence and governance -- Integration of competitive intelligence and watch in an academic research laboratory / Jacky Kister et Henri Dou -- The junction of e-health with competitive intelligence (economic intelligence) and societal and territorial intelligence in france / Christian Bourret -- Short term governance and development of products within competitive poles : the example of commercial application fire -- henri dou -- Competitive intelligence and enterprise universities / Claudia Camelo, Miguel Rombert Trigo, Luc Quoniam, Joao Casqueira Cardoso -- Towards the emergence of new functions for supervising competitive intelligence (economic intelligence in regions) / Audrey Knauf -- Attractivity of territories and territorial intelligence : what indicators for what attractivity ? / Nathalie Fabry, Sylvain Zeghni.

Sommario/riassunto

The development of a research, teaching, or application of competitive (economic) intelligence requires a strategic and transverse vision in regards to related issues. It is essential to integrate the role of culture when interpreting results, either from the training of a specialist or in respect to a country or region. The authors of this book, members of an expert group supported by the CNRS in France, bring all of their talents together to create a comprehensive book that does just this and more.
