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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The history and evolution of fair value accounting -- Fair value measurement standards and concepts -- Business combinations -- The nature of goodwill and intangible assets.
Sommario/riassunto	FAIR VALUE MEASUREMENT Practical Guidance and Implementation ""Writing Fair Value Measurement was a monumental task fraught with controversy not only in the U.S., but also abroad. Having coauthored a book with Mark as well as written one myself, I was even more impressed that Mark was able to navigate these fair value minefields and produce a work that will be a tremendous help to accountants and non-accountants alike. If you are looking for a 'one-stop' book on fair value measurement, this is it!"" -Neil J. Beaton, CPA/ABV, CFA, ASA, Managing Director, Valuation Ser