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Nota di contenuto	Corporate Sustainability: Integrating Performance and Reporting; Contents; Preface; Acknowledgments; PART I: AN INTRODUCTION TO SUSTAINABILITY PERFORMANCE, REPORTING, AND ASSURANCE; Chapter 1: Introduction to Business Sustainability and Accountability Reporting; Executive Summary; Introduction; The Case for Sustainability; Current Status of Sustainability and Accountability; Drivers of Sustainability Initiatives and Practices; Best Practices of Sustainability Programs; Principles of Business Sustainability; Business Sustainability and Corporate Accountability Framework Key Performance Indicators Emerging Issues in Sustainability Reporting; Promotion of Sustainability Development, Performance, and Disclosures; Conclusion; Action Items; Notes; Chapter 2: Brief History of Sustainability Reporting; Executive Summary; Historical Perspectives; Recent Developments and Initiatives; Status of Business Sustainability and Sustainability Reporting and Assurance; Going Forward;

Conclusion; Action Items; Notes; Chapter 3: Business Sustainability and Accountability Initiatives, Reporting, and Assurance; Executive Summary

Multiple Bottom-Line Dimensions of Business Sustainability Usefulness of Sustainability Information; The Sustainability Reporting Process; Sustainability Reporting in Action; Promotion of Sustainability Reporting; Future of Sustainability Reporting; Mandatory versus Voluntary Sustainability Reports; Sustainability Assurance; Continuum of Assurance on Sustainability Information; Internal Controls Relevant to Sustainability Performance; Sustainability Risk Management; Conclusion; Action Items; Notes; PART II: DIMENSIONS OF SUSTAINABILITY PERFORMANCE

Chapter 4: Sustainability, Corporations, Capital Markets, and the Global Economy Executive Summary; Global Economy and Financial Crisis; Capital Markets; Role of Corporations in Society; Sustainability Information Needs of Investors; Corporate Reporting; Recent Initiatives in Corporate Reporting; Web-Based Corporate Reporting; Predictive Business Analytics; Narrative Reporting; Governance, Risk Management, and Compliance (GRC) Reporting; Sustainability Reporting; Conclusions; Action Items; Notes; Chapter 5: Economic Vitality as a Component of Sustainability; Executive Summary; Introduction Economic KPIs Public Trust and Investor Confidence in Financial Information; Internal Control Reporting; Internal Control Reporting Requirements; Integrated Financial and Internal Control Reporting; Conclusion; Action Items; Notes; Chapter 6: The Corporate Governance Dimension of Sustainability; Executive Summary; Corporate Governance Definition; Drivers of Corporate Governance; Global Convergence in Corporate Governance; Sarbanes-Oxley Act of 2002; Dodd-Frank Act; The United Kingdom's Financial Regulatory Framework; Listing Standards Related to Corporate Governance Corporate Governance in the Post-Crisis Era

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Sommario/riassunto

Invaluable guidance for complete integration of sustainability into reporting and performance management systems Global businesses are under close scrutiny from lawmakers, regulators, and their diverse stakeholders to focus on sustainability and accept responsibility for their multiple bottom line performance. Business Sustainability and Accountability examines business sustainability and accountability reporting and their integration into strategy, governance, risk assessment, performance management and the reporting process. This book also highlights how people, business and

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