

1. Record Nr.	UNINA9910141341003321
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Titolo	Political correctness : a history of semantics and culture // Geoffrey Hughes
Pubbl/distr/stampa	Maldon, Massachusetts : , : Wiley-Blackwell, , 2010
ISBN	1-282-38250-0 9781444314977 9786612382505 1-4443-1496-3 1-4443-1497-1 1-4443-6029-9
Descrizione fisica	1 online resource (576 p.)
Collana	The language library
Disciplina	306.01 306.2
Soggetti	Political correctness Communication and culture Semantics Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages [298]-308) and index.
Nota di contenuto	Cover; THE LANGUAGE LIBRARY; Title; Copyright; Dedication; Preface; Acknowledgments; Epigraphs; PART I: POLITICAL CORRECTNESS AND ITS ORIGINS; CHAPTER 1: DEFINING POLITICAL CORRECTNESS; Preamble and Rationale: Words and Ideas, Norms and Values; What is Political Correctness?; The Semantic Problems of Political Correctness; Ideals, Ideology, and Practice; Orthodoxy in Religion and Politics; Semantic and Lexical Changes; Norms and Normality; Stereotypes and Etymology; Difference; Taboo; Censorship; Conclusion; CHAPTER 2: THE ORIGINS AND THE DEBATE; Introduction; Origins of the Phrase The Debate: Redefining Territories and Establishing BoundariesThe Canon and Multiculturalism; PART II: THE SEMANTIC ASPECT; CHAPTER 3: WORDS AND AUTHORITIES: DICTIONARIES AND LEXICOGRAPHERS; Words and Women; Usage Markers; Dictionary Omissions and Assessments of Currency; Political Correctness and Traditional

Registers; Official and Unofficial Language; Buzzwords and Code Words; Newspeak; CHAPTER 4: THE EVOLUTION OF THE WORD FIELD; Introduction; Analysis; Conclusion; PART III: ZONES OF CONTROVERSY; CHAPTER 5: ISSUES OF RACE, NATIONALITY, AND DIFFERENCE; Introduction  
Race, Ethnicity, and IdentityThe Melting Pot; Colonialism; Colonial Perspectives; Principal Terms Used in Colonial Discourse; Stereotypes of the Colonial Mindset; The Conquest of the Americas; Terms for Foreigners and Others; Terms for Whites; Terms for Blacks; Color and Loyalty: Issues of Nativism; Racist Utterances; Xenophobia and Anti-Semitism; Hate Speech; CHAPTER 6: AGENDAS OLD AND NEW; Gender and Sexual Orientation; Class; Crime and Punishment; Disability and Illness; Addiction; Food, Eating Disorders, and Lookism; The Environment; Animal Rights  
Religious Rituals and the War on ChristmasPART IV: CULTURAL AND HISTORICAL ISSUES; CHAPTER 7: POLITICAL CORRECTNESS IN THE PAST; The Middle Ages; The Reformation: The Politics of Religious Conformity; Politics on the Renaissance Stage; The Age of Reason; The Victorian Era; CHAPTER 8: CULTURE; Literature and Ideology; Contentious Texts; Film; Popular Culture, Humor, and Satire; CONCLUSION: THE RIGHT THING TO DO? PROGRESSIVE ORTHODOXY, EMPTY CONVENTION, OR DOUBLE STANDARD?; Double Standards; The Efficacy and Currency of Politically Correct Language; Levels of Discourse; The New Morality  
BibliographyAuthor and Subject Index; Word Index

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Sommario/riassunto

In this carefully researched, thought-provoking book, Geoffrey Hughes examines the trajectory of political correctness and its impact on public life. Focusing on the historical, semantic, and cultural aspects of political correctness, it will intrigue anyone interested in this ongoing debate. A unique and intriguing journey through the trajectory of political correctness and its impact on public life, focusing on the historical, semantic, and cultural aspects of what PC meansExplores the origins, progress, content and style of political correctness, discussing and analyzing around

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