Record Nr. UNINA9910141312403321 Autore Gordon Eric <1973-> Titolo Net locality [[electronic resource]]: why location matters in a networked world / / Eric Gordon and Adriana de Souza e Silva Chichester, West Sussex; ; Malden, MA, : Wiley-Blackwell, 2011 Pubbl/distr/stampa **ISBN** 1-4443-4067-0 9786613407375 1-283-40737-X 1-4443-4064-6 Descrizione fisica 1 online resource (199 p.) SOC052000 Classificazione Altri autori (Persone) SilvaAdriana de Souza e Disciplina 004.67/8 302.231 Soggetti Digital communications - Social aspects Digital communications Integrated services digital networks Internet - Technological innovations Wireless communication systems World Wide Web Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Net Locality: Why Location Matters in a Networked World; Contents; Acknowledgments; Introduction; 1 Maps; 2 Mobile Annotations; 3 Social Networks and Games: 4 Urban Spaces: 5 Community: 6 Privacy: 7 Globalization; 8 Conclusion; Index Sommario/riassunto The first book to provide an introduction to the new theory of Net Locality and the profound effect on individuals and societies when everything is located or locatable. Describes net locality as an emerging form of location awareness central to all aspects of digital media, from mobile phones, to Google Maps, to location-based social networks and games, such as Foursquare and facebook. Warns of the threats these technologies, such as data surveillance, present to our sense of privacy,

while also outlining the opportunities for pro-social developments.<Ii