

1. Record Nr.	UNINA9910141306803321
Autore	Wise J. Macgregor (John Macgregor)
Titolo	Cultural globalization [[electronic resource]] : a user's guide // J. Macgregor Wise
Pubbl/distr/stampa	Malden, MA, : Blackwell, 2008
ISBN	0-470-69593-5 0-470-69669-9 1-282-34213-4 9786612342134
Descrizione fisica	1 online resource (188 p.)
Disciplina	303.48/2 303.482
Soggetti	Culture and globalization Globalization - Social aspects Culture diffusion Acculturation Intercultural communication Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 155-167) and index.
Nota di contenuto	Culture at home -- Culture and the global -- Global youth -- Global music -- Territories of cultural globalization.
Sommario/riassunto	Cultural Globalization: A User's Guide is a personal and engaging journey through theories of culture and globalization. Drawing on extensive examples and interdisciplinary research, Wise explores concepts of culture, territory and identity in order to give students a new perspective on issues of globalization. Includes numerous examples from Asian, European, and North American youth culture and popular music. Draws on interdisciplinary research from the fields of anthropology, cultural studies, cultural geography, and media studies. Considers how global processes carry with