Record Nr. UNINA9910141293803321 Autore Anderson G. E (Greg E.) Titolo Designated drivers: how China plans to dominate the global auto industry / / G. E. Anderson; with a foreword by Arthur Kroeber Solaris South Tower, Singapore:,: John Wiley & Sons Singapore Pte. Pubbl/distr/stampa Ltd., , 2012 ©2012 **ISBN** 1-118-32888-4 1-119-19905-0 1-280-58845-4 9786613618283 1-118-32886-8 Descrizione fisica 1 online resource (337 p.) Disciplina 331.7 Soggetti Automobile industry and trade - China Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Designated Drivers: How China Plans to Dominate the Global Auto Industry: Contents: Map of Chinese Provinces and Cities Mentioned in the Book; List of Terms and Acronyms; Words Used to Describe Types of Automobiles and Their Chinese Equivalents; Other Terms and Acronyms; Foreword; Preface; A Few Notes for the Reader; Acknowledgments; Chapter One: Building National Champions; Chery: A State-Owned Startup; What Chery Reveals About Chinese Industry; Why China?; A Challenge to the West; Why Autos?; Conclusion, and a Roadmap; Notes; Chapter Two: The System; The Players; Central Government Local GovernmentThe Automakers; Their Objectives; Central Government; Local Governments; State-Owned Enterprises; Private Enterprises; Foreign Multinationals; The Outcomes; Consolidation;

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Sommario/riassunto

An in-depth look at the Chinese car industry that sheds new light on the delicate nature of China's planned economy China's unprecedented growth over the last three decades, along with the recent financial crisis in the West, has raised questions about the superiority of state-led capitalism. In Designated Drivers: How China Plans to Dominate the Global Auto Industry, G.E. Anderson, a specialist in finance and Chinese political economics, uses the auto industry to examine how China's industrial planning works, and explores whether state involvement in the economy really is a wi