1. Record Nr. UNINA9910141259503321 Autore Chapman Jane <1950-> Titolo Journalism today: a themed history / / by Jane L. Chapman and Nick Nuttall Pubbl/distr/stampa West Sussex, England:,: Blackwell Publishing,, 2011 2007 **ISBN** 1-4443-9536-X 1-4443-9537-8 1-283-40825-2 1-4443-9535-1 9786613408259 Descrizione fisica 1 online resource (354 p.) Disciplina 070.9 Soggetti Journalism - History Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Journalism Today: A Themed History; Contents; Preface: How To Use the Book and Summary of Sections: Acknowledgments: Introduction: The Uses and Abuses of History: Why Bother With It?; Part I: Journalism and Democracy: A Sibling Rivalry?; 1 A Right To Know; Resume: Walter Lippmann; Resumes: The Founding Fathers; FactFile: The Development of Rights and Liberties; 2 The Road Not Taken; Resume: Tom Paine; FactFile: Anthony Haswell and Freedom of the Press; Resume: Edward Smith Hall - An Australian Pioneer; FactFile: Habermas and the Changing Public Sphere; FactFile: The Lincoln-Douglas Debates 3 Digging the DirtResume: Lincoln Steffens; Resume: S. S. McClure; Resume: John Dewey; Resume: Henry Luce; 4 Spinning a Good Yarn and Developing Community; FactFile: The Pseudo-Event; Resume: Ivy Lee;

Resume: Edward Bernays; FactFile: Neoliberalism's Threat to

Community; Part II: Technology, Work, and Business: Is Journalism More Than Just a Job?; 5 Changing Roles in a Changing World; FactFile: The Cold Type Revolution; Resume: Lord Beaverbrook; Resume: Charles Dana; Resume: William Cobbett; Resume: John Stuart Mill; 6 A New

Journalism For A New Age; Resume: Joseph Pulitzer

Resume: Alfred Harmsworth, Lord NorthcliffeResume: E. L. Godkin; FactFile: Appeal to Reason; FactFile: Ida M. Tarbell and Standard Oil; 7 He Who Pays The Piper; FactFile: Advertising, Class, and the Daily Herald; FactFile: Forza Italia; FactFile: The Broadcast Reform Movement, 1928-35; FactFile: Edward R. Murrow and See It Now; 8 A Power Worth Fighting For; FactFile: Rupert Murdoch and News Corporation; FactFile: Cable News Network and the "CNN Effect"; Part III: Ethics: A Matter of Judgment?; 9 Private and Confidential?; FactFile: Privacy Codes in the United States

FactFile: Privacy Codes in Great Britain10 Fakes, Rakes, and "On The Take"; FactFile: Faking It; Part IV: Audience: Citizen Consumer or Consumer Citizen?; 11 Finding an Audience; FactFile: News Values; FactFile: Joe and Jolene Sixpack; Resume: George Newnes; Resume: C. P. Scott and the Manchester Guardian; 12 How Audiences Rewrote the Script; FactFile: La Fronde; FactFile: Le Petit Journal; FactFile: Audience Reaction to W. T. Stead's "Maiden Tribute of Modern Babylon"; 13 Watching and Listening; FactFile: Leo Lowenthal and Celebrity "Idols"; FactFile: Measuring the Audience

Resume: Marshall McLuhanPart V: Conclusion: A Future History; 14 Paper Tigers?; Resume: Paul Julius Reuter; FactFile: The "Net Benefit to Canada" Test; Index

Sommario/riassunto

Journalism Today: A Themed History provides a cultural approach to journalism's history through the exploration of overarching concepts, as opposed to a typical chronological overview. Rich with illuminating stories and biographies of key figures, it sheds new light on the relationship between the press and society and how each has shaped the other. Thematic study of the history of journalism, examining the role of journalism in democracy, the influence of new technology, the challenge of balancing ethical values, and the role of the audience Charts the influence of the h